

# **TAUCK**



#### **TAUCK**

**Tauck** - the ultimate in escorted travel! For 86 years this world leading, family run operator has provided premium guided travel experiences. The company has been named the "#1 Tour Operator & Safari Outfitter" three times by the readers of Travel & Leisure magazine, and it enjoys the travel industry's highest return-guest rate.

Tauck has 6 brands: Tauck World Discovery Tours, Tauck Bridges, Tauck Culturious, Tauck Small Ship Cruising, Tauck River Cruising, and Tauck Events.

- "Tauck World Discovery" provides guided sightseeing adventures filled with in-depth cultural exploration in North and South America, Europe, Asia, Africa, Australia and New Zealand.
- "Tauck Cruising" focuses on Yacht and Expeditionary Small Ship Cruising combining intimate cruising with shore excursions offering in depth cultural land exploration (all included in the price)!
- "Tauck River Cruising" offers personalized signature river cruises along European waterways with uncommon access and exclusive cultural experiences ashore.
- "Tauck Bridges" is for family adventures designed to spark a passion, inspire a sense of wonder or enrich understanding experiences shared with loved ones that bring you closer together.
- "Tauck Culturious" offers dynamic tours that are the best way to become actively immersed in the local culture and are designed for those seeking a small-group, active travel experience.
- "Tauck Events" are one-of-a-kind travel experiences focused on cultural, historical, nature or sports-oriented themes. Tauck Events feature exclusive access to places and experiences you can't do on your own plus behind-the-scenes insights from respected experts.

For knowledge-seeking world travelers, Tauck is the premium guided travel experience where everything is taken care of - so you can connect with people and places every day of your vacation. Each and every day there are cultural and educational experiences that enrich and inspire.

Tauck provide a six star experience at a four star price! Over 100 different cost components are included; hotels in the best locations, in depth sightseeing, local cuisine, Tauck Tour Directors and expert local guides, most taxes and gratuities and more - with no hidden extras.



A Tauck tour includes all the little things that make a big difference to your touring experience. Tauck offer special small group departures of only 26 guests. Luggage handling is included every day of the trip. You enjoy a la carte dining on many evenings to provide a taste of authentic local cuisine. On a Tauck cruise all shore excursions are included and on all riverboat and small ship cruises all day soft drinks plus wine and beer with dinner aboard ship are included. And all small ship cruises also include a daily cocktail hour aboard.

Tauck tours offer unique insider sightseeing and exclusive Tauck experiences. Imagine the thrill of these very special vacation highlights:

- After hours guided visit to the Vatican Museums and the Sistine Chapel without crowds
- After hours guided visit to St Mark's Basilica in Venice, without daytime crowds
- Special evening at a farm near Sorrento where you will see how cheese is made, and you can try your hand at pizza making
- Explore the Isle of Capri by convertible car
- A private cruise along the Amalfi Coast
- Do a little wine tasting on the Strada del Vino
- Cooking classes in the art of Veneto cuisine, and then dine on your own creations
- Special evening at the Palace in Prague Castle, featuring a private tour of the palaces "Princely Collections" exhibit with a reception and a gala dinner
- Private piano recital in Warsaw celebrating the music of the beloved Polish composer and patriot Frederic Chopin
- Special Offer for Travel Show listeners:

Book any 2013 land trip, river or small ship cruise through your Sears Ontario Travel Agent before 2<sup>nd</sup> February 2013 and receive an additional night, before or after, at Tauck's hotel (includes taxes and breakfast)!

Passengers must pay deposit at time of booking in order to receive the Show Gift of Time Show Special. Show offer Valid Between 19 Jan and 02 Feb 2013. This Travel Show gift is not available on Tauck Events, Cuba or River Cruise Christmas Markets. It cannot be combined with any other offer, is subject to availability, and certain other restrictions apply.

Full information is at: www.tauck.com

# Why Tauck?

### The Benefits of Tauck Travel

The world and its many wonders take on a whole new dimension when



seen through the eyes of a Tauck travel experience. With more than 100 intriguing choices to the most popular destinations around the globe, their creative itineraries find the unusual, the little known, the extraordinary – and bring them to life.

# **Philosophy**

Tauck's vision is not just a corporate exercise; it is a set of values and beliefs that guide the company on a daily basis. You'll hear it on the phones with the Reservations Sales Counsellors, you'll feel it from the Tauck Directors, and you'll experience it along every mile of your Tauck travel experience.

# **History**

Whether by scenic byway, ocean, riverboat or rail, Tauck specializes in finding ways to enliven a destination and enlighten travelers at the same time. Since 1925, Tauck has created singular experiences that become lifetime memories.

#### The Taucks

Three generations of Taucks have been pioneers in escorted travel since their first tour through New England in 1925. The Tauck family members today guide the company and oversee more than 100 legendary Tauck travel experiences on all seven continents.

#### **Guests' Feedback**

The enthusiastic and heartfelt endorsements of their guests are a tremendous source of pride for the company – and an important and highly credible source of information for you.

#### World of Giving

"Giving back" is an essential tenet of Tauck's vision. Learn about their volunteer programs, charitable grants, and the other efforts of our World of Giving and the Tauck Foundation on their website at <a href="http://www.tauckworldofgiving.com">http://www.tauckworldofgiving.com</a> and <a href="http://www.tauckfoundation.org">http://www.tauckfoundation.org</a>

#### **Awards and Accolades**

Tauck has won many awards and accolades and is one of the most honoured companies in the global travel industry.

#### **Tauck Partners**

Tauck works closely with many of the travel industry's leading organizations, through both membership activities and cooperative projects, to promote global travel opportunities and sustainable travel practices for responsible travel.



#### The Tauck Difference

#### **Creative Vision**

Tauck's mission is to offer enriching travel experiences that enhance people's lives by broadening their knowledge and fulfilling their dreams. They created unique and imaginative travel itineraries. By conducting each Tauck vacation with pride and enthusiasm, they bring to guests the best possible experience in every destination. It's a difference that's uniquely Tauck.

### Carefree Travel, Both Relaxed and Refined

An important benefit of "Tauck Style" is the freedom to relax and travel as an individual because your needs and expectations are anticipated. Their carefully designed and choreographed itineraries are a refreshing mix of sightseeing, leisure, adventure and culture. You'll experience spectacular scenery and exciting events other travellers only dream about. Every detail is handled seamlessly. Luggage usually in your hotel room before you arrive and you have access to preferred seating at shows. Your time is truly your own to enjoy.

# Free Time for Your Own Personal Discovery

Tauck build plenty of time at leisure into every itinerary, so you're free to linger at the perfect sidewalk café in Paris, enjoy a hike in the Canadian Rockies – or indulge yourself at the hotel spa.

# **Insightful Tour Directors**

During your travels, you have the pleasurable advantage of being with a Tauck Tour Director who is fully knowledgeable about the destination, its history and its culture. You can relax knowing that you are accompanied by a professional who manages the flow of events... a problem-solver (in the unlikely event a problem should arise)... an insider who saves you precious time... and a friend who will help transform your trip into a truly memorable journey.

# Unique and Distinguished Hotels in the Best Locations

When you travel with Tauck, you enjoy some of the best rooms at the world's finest hotels. With Tauck, you may stay in oceanfront rooms at the Royal Hawaiian Hotel, lake-view rooms at Chateau Lake Louise, or along the Grand Canyon rim at Kachina Lodge. Many of our hotels, such as Le Grand Intercontinental Hotel in Paris, the Oberoi Amervilas in Agra, India, and the Sabi Sabi Private Game Reserve in South Africa, are rated among the worlds finest.

# **Featured Dining**

When you travel independently, dining is typically your biggest expense. When you travel with Tauck, most meals are included! You'll savor a



delectable assortment of classic dishes and regional specialties, selecting directly from menus or perhaps enjoying the innumerable delights of a delicious buffet.

# **Every Travel Expense is Included**

When you travel with Tauck, you'll save up to 40% on the cost of travelling the same itinerary on your own. What's more, virtually every major travel expense is included: Along with most meals, your hotel accommodations, cruises, sightseeing, admissions to museums, galleries and theatres – even taxes and port charges – are built into the price of your trip. Guests are often delightfully surprised at how much is included. You can practically leave your wallet at home. A Tauck vacation offers you both superb quality and extraordinary value.

# The Tauck Story

In 1924 Arthur Tauck was a budding 26-year-old entrepreneur, selling aluminum coin trays of his own design to banks throughout New England. It was a fateful sales trip that brought young Arthur to North Adams, Massachusetts that autumn, where he spent the morning enjoying the local scenery.

The area's fall foliage was in full display, and Arthur savored the colors as he lunched at the Wigwam Restaurant on the Mohawk Trail, just east of the Berkshires. Given the beauty of the foliage, Arthur was surprised to notice that the restaurant's only other patrons were travelling salesmen like himself. He concluded that there were no leisure visitors enjoying the scenery because few outsiders knew the area well enough to travel through it without guidance.

As Arthur later reflected on this insight, an idea grew in his mind. He possessed the expertise necessary to show people the beauty of New England he'd discovered on his travels. Intuitively he sensed that vacationers would gladly attempt a travel adventure if they could sign on with a knowledgeable guide. The guide would provide for their comfort and show them the sights on beautiful back roads they would otherwise be reluctant to travel independently. Arthur would be that guide, and his guests would simply travel along with him on one of his sales trips.

Arthur's first "Tauck tour" was a six-day, 1700km, all-inclusive trip that cost his six passengers \$69 each. Traveling in a rented Studebaker, the group toured the Berkshire and Adirondack mountains and visited Connecticut, Massachusetts, Vermont, New York and Canada. More than 1500kms of the trip were over dirt roads, but the passengers didn't seem to mind. The group traveled in the morning, and enjoyed afternoons at area attractions and resort hotels while Arthur made his sales calls to banks.

For Arthur, that initial trip was little more than a lark - a hunch that he'd



indulged - and at first no additional trips were planned. But when word-of-mouth endorsements from his original six passengers prompted nearly 20 inquiries about future trips, Arthur knew he was onto something. Arthur planned additional trips, and his new business grew. By 1929 Arthur had purchased several buses and begun to promote his tours in earnest, simultaneously serving as tour director, guide and driver. And Tauck's signature style of traveling - an approach that still drives the company to this day - was developed and refined. Tauck journeys would provide authentic, engaging discovery of the areas they visited. A friendly, knowledgeable guide would highlight the sights and places along the way, providing in-depth insights into local culture, history, flora, fauna and more. And the trips would combine the indulgence of the finest hotels and superior dining with the ease and assurance of knowing that all the mundane chores of travel were reliably handled by someone else.

Some 86 years later, Tauck World Discovery is the world's leading escorted travel operator. The company has been named the "#1 Tour Operator & Safari Outfitter" three times by the readers of Travel & Leisure magazine, and it enjoys the travel industry's highest return-guest rate.

Tauck is still a family company, and today Arthur's son, Arthur Tauck, Jr., serves as company chairman. Arthur Jr's. son-in-law, Dan Mahar, is the company's CEO and a Board Director, and his daughter, Liz Tauck Walters, also serves on the Board. Headquartered in Norwalk, Connecticut, Tauck's well-choreographed land journeys and cruises – one- and two-week+ land journeys, riverboat cruises, small ship cruises, and Tauck Bridges family travel adventures across the globe – are life enriching, inspirational and memorable, complemented by a dedicated do-it-all-for-you service that has been the cornerstone of the company – great value, from start to finish.

# **Tauck Uniques**

- Virtually every travel expense is included in one up front price.
- Tour Directors, 10 year average tenure and all employed by Tauck
- No optional tours. No surprises, only good surprises...
- Gratuities included as per itineraries
- 6 Star value at 4 Star pricing
- Savings of over 40% compared to doing it on your own
- Group transfers or private car, whether you buy air or not
- No name badges you're an individual! No group check-ins
- Travel shorter routes, less time travelling
- No early starts or late returns
- After hours sightseeing visits included such as the Vatican, St



Tauck Exclusive Experiences	Mark's Basilica, Sistine Chapel  - Luggage handling on rail journeys, luggage inside rooms, no extra bag fee  - Small group departures  - Many different modes of transportation included, coach, rail, private plane, boat, balloons, rafts, carriage, convertible carsWater free on coaches  - Liberal "Free Choice Dining"  - 1 Cruise Director and 3 Tauck Directors on all cruises  - 118 passenger river cruise ships with 2 restaurants, 85% of cabins with floor to ceiling Windows and French Balconies, excursions included nothing to buy, beer with lunch and wine with dinner Included, bicycles included  - Tauck includes the land experience with every river cruise.  Here are just some of the exclusive travel experiences available with Tauck:  - After hours guided visit to the Vatican Museums and the Sistine Chapel without crowds  - After hours guided visit to St Mark's Basilica in Venice, without daytime crowds  - Special evening at a farm near Sorrento where you will see how cheese is made, and you can try some hands on pizza making.  - Explore the Isle of Capri by convertible car.  - A private cruise along the Amalfi Coast  - Do a little wine tasting on the Strada del Vino  - Cooking classes in the art of Veneto cuisine, then dine on your own creations.  - Special evening at the Palace in Prague Castle, featuring a private tour of the palace's "Princely Collections" exhibit with a reception and a gala dinner.
	- Private piano recital in Warsaw celebrating the music of the beloved
Who is a Tauck Customer?	<ul> <li>Polish composer and patriot Frederic Chopin</li> <li>Previous escorted tour clients who know how costs can balloon and want to focus completely on enjoying themselves.</li> <li>Cruise veterans who have travelled with premium lines and expect a premium experience.</li> <li>Culturally and intellectually curious travellers more concerned with enrichment than saving \$100.</li> <li>Independent travellers who long to get the most of their holiday time by eliminating lineups and hassles.</li> <li>Families who want to introduce children and grandchildren to the wonders of international travel in a friction-free atmosphere.</li> <li>People celebrating milestones – anniversaries, retirement, students' graduation.</li> </ul>



# Tauck Inclusive Tauck care of every detail, every day Value Tauck Directors average 10 years in service No hidden costs, no on tour surprises Virtually every travel expense is included in one up front price Special small group departures of 26 Tauck guests Over 100 cost components include on every tour and cruise Hotel and Resort Accommodations, handpicked for their locations and quality Special insider sightseeing and exclusive Tauck experiences guided by local experts and Tour directors A la carte dining on many evenings provides a taste of authentic local cuisine Most taxes and most gratuities All shore excursions – Tauck guests only – on all riverboat and small ship cruises; all day soft drinks and wine with dinner aboard ship, daily cocktail hour aboard all small ship cruises Luggage handling every day of your trip **Tauck Events** Tauck Events are once-in-a-lifetime experiences built around specific happenings like the Kentucky Derby, or rich themes like jazz in New Orleans, where guests enjoy private performances and the chance to meet celebrated filmmaker, Ken Burns, creator of the documentary Jazz. Tauck Events. Travel experiences are theme driven: - Single departure, theme-driven one-of-a-kind travel experiences - Focus is on cultural, historical, nature or sports-oriented themes - Based in one destination with multi-night stays at 1 hotel - no packing or unpacking - Tauck has partnered with filmmaker Ken Burns to craft collaborative events based around the themes of Ken's films, with an opportunity to meet Ken Burns **Exclusive Access** - Tauck Events feature exclusive access to places and experiences you can't do on your own - Small-group sightseeing tracks that are educational, participatory and mind-broadening - Go behind-the-scenes at key sites and venues often off-the-beaten track - Special "twists" and in-depth insights by local experts - Exclusive Private Gala Evening Events held in premier venues -

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and presentations by noted experts

cocktail receptions, special dinners, unique entertainment performances



# Personalized, Concierge Service

- Tauck Events are guided by our Tauck Directors, the best in the travel industry
- Warm, caring, attentive, professional and knowledgeable
- Every detail is handled from arrival to departure; days are well choreographed
- In the words of guest Philip I. Evertz of New Jersey on "Run For The Roses: The Kentucky Derby": "Every time we turned around, a Tauck Director was there to tend to our needs. I fully expected to find someone in my room at night to tuck me in and read me a story! Thanks for an extremely marvelous few days."

# Behind-the-Scenes Insights From Noted...

- Historians, scholars, authors, and columnists
- Musicians, singers, humorists, dance troupes and performing artists
- Writers, media presenters, sports professionals, fashion designers and horticulturists

# **Tauck Bridges**

Tauck's family travel specialists, Tauck Bridges offers fun-filled family vacations in the world's most exciting places, including North and South America, Europe, and Africa, providing priceless opportunities for families of all ages and generations to truly connect with one another. They will treat you to a taste of cowboy life on a real western dude ranch and give you the opportunity to work alongside of park rangers in the heart of the national parks. Come to Alaska where you will meet the amazing sled dogs of America's last frontier, follow the footsteps of early American history in colonial America or see what it's like to live in the jungles of Costa Rica.

Tauck's real-life safari in Tanzania is the best way to learn about the animals and tribes who make their homes here and the Canadian mountain adventure features some of the most amazing wilderness scenery and lodges you'll ever see in North America.

Tauck will make history come alive for you in Italy, England and France, where you will experience lifestyles both past and present, and be taken to history-making islands time forgot on a wondrous cruise to the Galápagos. Europe-bound families will have mountains of fun on the new alpine tour in Switzerland, Austria and Germany or travel from the past to the present on the sweet new Italy vacation in Rome, Capri and the Amalfi Coast.

And Tauck Bridges' New York family vacations are chocked full of Big Apple adventures that every generation will enjoy.

Everything's been planned with the interests of multi-generational travelers in mind, from ideally located hotels to dining and interactive experiences that every age and generation can share together. What's more, each vacation is orchestrated by an experienced Tauck Director



who takes over all the day-to-day details of the trip so the adults can have fun and feel like kids again - what a family vacation should be all about!

If the call of the wild gets your heart pumping, check out our adventures in nature's playgrounds where wildlife plays a starring role.

- Majestic California: The Pacific, Redwoods & Yosemite
- Wonders of the Canadian Rockies
- Alaska: Call of the Wild
- Galapagos: Wildlife Wonderland
- Costa Rica: Jungles & Rainforests
- Tanzania: A Grand Family Safari

From the homes of kings and queens to the mysteries of the Da Vinci Code to the ancient lands of the Gladiator and the canals of Venice to the city streets of Oliver Twist and the "gargoyoled" tower of the Hunchback of Notre Dame, discover the real-life settings in Europe that are even better than the movies.

- Alpine Adventure
- Blue Danube: Family Riverboat Adventure
- Castles & Kings: London to Paris
- Italia Bella: Rome to Venice

Follow in the footsteps of colonial America or discover how the West was won by cowboys and frontiersman who braved rushing rivers, sculpted canyons and scorching deserts to pave the way for America's pilgrims and pioneers, including you and your family.

- Red Rocks & Painted Canyons
- Cowboy Country
- Patriots of America

#### **Tauck Culturious**

Culturious is a new kind of guided travel that takes intimate groups of like-minded people on adventures that deeply engage them in the cultures they're visiting. It's an experience that's hands-on, totally immersive, physically active and, above all, fun.

Culturious travel is not a spectator sport... Do you want to stretch your mind and your legs at the same time? Do you have a desire to cross new boundaries? Then this may be for you.

Culturious is the moisture on your palm as you pick a coffee bean still beaded with morning dew on a Costa Rican plantation. It's the soothing ka-plunk of an oar as you paddle a kayak in France. It's the warm feeling you get sharing an authentic meal in a small, warm Tuscan kitchen, as your host and chef beams with pride.

Culturious is hands-on travel, loaded with sensory experiences. It is small groups (20 people on average), with more active components like hiking, biking, kayaking and horseback riding. It's unique, luxurious boutique hotels and exceptional access to the hidden corners and overlooked wonders of the most memorable places in the world.



Culturious was designed for active, inquisitive travelers who are curious about culture. These immersive travel experiences are meticulously designed and choreographed so you can stretch your boundaries in ways that would be impossible if you were traveling without a guide or in a larger, less intrepid group. Culturious sends you "on assignment" and gives you the ability to truly experience a place and get up to your elbows in another culture.

For all the details of the 2013 Tauck Culturious trips, pick up their separate brochure from your local travel agent and pick from:

- Tuscanv and Cinque Terre
- The Heart of Italy: Venezia, Firenze & Roma
- Provence
- Imperial Europe: Budapest, Vienna & Prague
- Wonderland: Yellowstone in Winter
- Yellowstone and the Tetons: American Safari
- Costa Rica

See all the details at http://culturious.com

# **Tauck River Cruising**

Tauck River Cruising offers river voyages throughout Europe. Four new ships – ms Swiss Emerald, ms Swiss Sapphire, ms Swiss Jewel, and the newest, ms Swiss Treasures – sail the Rhine, Danube, Main, Rhone, Saone and Moselle rivers, each carrying no more than 118 passengers.

The company's vessels feature fourteen 300-square-foot suites and seven junior suites, all with floor to ceiling windows opening onto French balconies. Personalized service is enhanced by the presence of one Tauck Cruise Director and three Tauck Directors onboard each voyage. Dining is offered in two venues in addition to onshore culinary adventures. Tauck's river cruises are also distinguished by "insider access" shore excursions, such as a private dinner reception and concert at Lobkowicz Palace in Prague Castle, lunch as the royals did in the Roman grottoes of Château Neercanne in the Netherlands or private canal cruises in Amsterdam.

Tauck operates 14 different all-inclusive river cruise itineraries in Europe, ranging from 8- to 24- days, with over 100 departures annually. The company's portfolio of cruises includes a range of in-depth, general interest itineraries exploring local culture, cuisine and history, as well as voyages on the Rhone and Danube designed specifically for families, and themed cruises focused on classical music, French food and wine, fine art and Europe's traditional Christmas markets.

# **Every Tauck river cruise features:**

• Europe's most spacious luxury riverboat fleet – ms Swiss Jewel, ms



Swiss Sapphire, ms Swiss Emerald, ms Swiss Treasures

- No more than 118 guests aboard each Tauck riverboat, while similarsized riverboats average 140 guests
- 14 suites (300 sq. ft.) and 7 junior suites on every ship four times more than most other European riverboats
- 85% of cabins have floor-to-ceiling windows with French balconies
- · Bicycles available for shore excursions;
- Fitness centre aboard every riverboat
- Only riverboat company to include a Tauck Cruise Director on every riverboat along with one Tauck Director for every 40 guests
- All shore excursions included, led by Tauck Directors, local experts and local guides
- All gratuities to Tauck staff & ship staff included
- · Wine included with dinner aboard the riverboats
- Alternative bistro dining in the Lido Bar choice of dining venue on board
- Dine ashore with included meals at local restaurants
- Beer and soft drinks included with lunch and dinner aboard ship
- Room service breakfast available in Category 6 suites
- Informative lectures and cultural performances
- Attentive, do-it-for-you service from Tauck staff & ship staff

# **Tauck Riverboat Cruising in Europe**

Budapest to Amsterdam by Riverboat

Tauck's Danube, Main, and Rhine river cruise aboard ms Swiss Sapphire, ms Swiss Emerald or ms Swiss Jewel riverboat glides past ancient castles and soaring cathedrals, taking in great cities including Vienna, Köln, Nürnberg and Bratislava - and revered UNESCO World Heritage Sites like Schönbrunn Palace and Kölner Dam (Cologne Cathedral).

# Christmas Markets Along the Rhine

Exclusive Tauck extras, special holiday events aboard and ashore, much yuletide cheer... and of course, the Tauck Difference... set the tone for your delightful exploration of Christmas Markets in Germany and France on Tauck's special December Rhine River cruise between Basel and Köln aboard ms Swiss Sapphire!

#### The Blue Danube

Wind your way past medieval landscapes on a Danube River cruise aboard ms Swiss Emerald or ms Swiss Jewel riverboat to discover castles, cathedrals, frescoes and Habsburg palaces in five European countries. Includes land stays featuring two nights each in Prague and



Budapest at centrally located 5-star hotels.

# Belgium & Holland in Spring

Colourful flowers, picturesque windmills, art museums, canal-laced medieval towns, and a look at the art of making chocolate highlight this most memorable of springtime European river cruises aboard ms Swiss Sapphire, ms Swiss Emerald or ms Swiss Jewel.

#### Budapest to the Black Sea

Explore Central Europe's ancient heart on one of Tauck's popular Danube cruises along the river's lower reaches between Budapest and the Black Sea. Discover dramatic castles, centuries-old monasteries, and myriad cultural treasures as you sail aboard one of Tauck's state-of-the-art riverboats, and enjoy two-night stays at city-centre hotels in Budapest and Bucharest.

#### The Rhine and Moselle

Explore two of Europe's most scenic rivers on a 12-night cruise between Basel and Amsterdam aboard ms Swiss Emerald, ms Swiss Sapphire or Tauck's newest riverboat. Glide along the Rhine in Holland, Germany, France and Switzerland; visit Luxembourg; and discover the castles, wineries and market towns of the Moselle Valley on one of Tauck's popular Rhine River tours.

# Christmas Markets Along the Danube

Discover all the magic of Austria's and Germany's traditional Christmas Markets on just two departures of this special December Danube River cruise between Nürnberg and Vienna aboard ms Swiss Jewel... filled with exclusive Tauck extras, special yuletide events aboard and ashore, and great holiday cheer.

#### French Waterways and Vineyards

The joie de vivre of Paris... the vibrant colors and rich flavors of Provence... Roman ruins and medieval abbeys to explore... wonderful Rhône Valley wines to sample... and gastronomic delights from the bouchons of Lyon to a culinary school in Valence. Preceded by a two-night stay in Paris, this most extraordinary of France cruises is a feast for the senses.

#### French Escapade: Monte-Carlo to Paris

From Monte-Carlo on the Mediterranean, travel to Arles... cruise the Rhône and then the Saône rivers through Provence and into rich wine lands... and on to Lyon, France's gastronomic capital... and then overland to legendary Paris. Enjoy a true taste of all things Francais on



#### one of Tauck's new France river cruises!

#### **Grand European Cruise**

Explore European landscapes on Tauck's ultimate North Sea to Black Sea tour by riverboat. Set off aboard ms Swiss Sapphire on a grand 3-week cruise through nine European countries along the Rhine, Main and Danube, plus two nights at a city-centre hotel in Bucharest.

Blue Danube: Family Riverboat Adventure

Family FYI: Did you know that the movie The Third Man was filmed at the Vienna Prater at the famous Giant Ferris Wheel? See the Old World through new eyes on one of our newest Europe tours - a family-friendly 7-night Danube riverboat cruise filled with fun, adventure and surprises in some of Europe's greatest cities - and a visit to the Vienna Prater for a ride on the famous ferris wheel!

# Tauck Riverboat Cruising in Asia

China, the Yangtze River & Hong Kong

Tauck's 16 or 17 day China travel adventure includes ancient cities and tranquil country villages, a spellbinding Yangtze River cruise, special talks and presentations by local experts, and cultural connections from Beijing to Shanghai to Hong Kong.

#### Tauck Riverboat Cruising in Africa

Egypt & Jordan: Timeless Treasures, Ancient Lands

This two-week Egypt and Jordan tour combines a Nile River cruise and exploration of Egypt's antiquities with visits to Jordan's biblical sites, the Dead Sea and the amazing city of Petra.

# Treasures of the Mediterranean

Seventeen years after Treasures of the Mediterranean became Tauck's very first small ship cruise, it's more popular than ever...

See the Treasures of the Mediterranean for yourself at <a href="http://tools.tauck.com/videos/wm-Video.aspx">http://tools.tauck.com/videos/wm-Video.aspx</a>

- Experience personalized, club-like cruising with just 60 guests aboard Le Ponant and attentive service from Tauck Directors and the ship's Captain and crew, who treat you like family
- Visit six Mediterranean islands best accessed by small ship Elba, Corsica, Ponza, Lipari, Sicily and Malta – on unique shore excursions off-the-beaten path
- Enjoy an exploration of medieval Saint-Paul-de-Vence, a wine tasting and a visit to Napoleon's home in exile on Elba, a memorable night sailing by the volcanic island of Stromboli and much more
- Spend two nights at The Fairmont Monte Carlo in the heart of jet-setting Monaco, and overnight at the Hotel Phoencia Malta in Valletta



# Tauck's Top Ten Tours for First Time Guests

- 1. **The Blue Danube**: Wind your way past medieval landscapes on a Danube River cruise aboard ms Swiss Jewel or ms Treasures to discover castles, cathedrals, frescoes and Habsburg palaces in five European countries. Includes land stays featuring two nights each in Prague and Budapest at centrally located hotels.
- 2. **Budapest to Amsterdam by Riverboat**: Tauck's Danube, Main, and Rhine cruise aboard ms Swiss Sapphire, ms Swiss Jewel or the new-for-2011 ms Treasures glides past ancient castles and soaring cathedrals, taking in great cities including Vienna, Köln, Nürnberg and Bratislava and revered UNESCO World Heritage Sites like Schönbrunn Palace and Kölner Dom.
- 3. **Grand Australia & New Zealand:** From the outback, reef, and cosmopolitan cities of Australia to the geysers, fiords, and Maori culture of New Zealand, experience the very best on this extraordinary New Zealand and Australia trip.
- 4. **South Africa An Elegant Adventure**: From wildlife to the Winelands to cable-car vistas, a private game reserve to a historic colonial hotel, waterfalls to a trendy waterfront, this South Africa tour covers it all.
- 5. **Classic Italy:** One of Tauck's top-selling Italy tours, Classic Italy explores Venice, Florence, Rome, Pompeii, Tuscan hill towns, the Amalfi Coast and more, and features an after-hours guided visit to the Vatican Museums. A comprehensive trip filled with art, architecture, and cultural connections cultural immersion, Tauck Style.
- 6. **Normandy, Brittany, Paris & the Loire Valley:** Visit the poignant beaches of D-Day, discover the rugged Brittany Coast, dine at an elegant estate in châteaux country, and spend three memorable nights in Paris on one of the most comprehensive Northern France and Normandy tours from Tauck.
- 7. **Yellowstone & Grand Teton National Parks:** Yellowstone's geothermal wonders, the magnificent Grand Tetons, Mount Rushmore and cowboy country of the "Old West" take centre stage on this memorable Utah, South Dakota and Wyoming tour.
- 8. **America's Canyonlands**: Tauck's Bryce Canyon, Zion and magnificent Grand Canyon tour takes in the natural and human history of the great Southwest including three of North America's most popular national parks by raft, plane, yacht and off-road vehicle; explore from inside-the-park lodges and hotels.
- 9. **The Panama Canal & Costa Rica**: An 11-day journey combines a 6-night cruise aboard the stylishly chic Le Levant with the fun of their Costa Rica tours, exploring ecological diversity, pristine islands and remote villages in the Pacific and Caribbean, and traversing the entire length of the magnificent Panama Canal.
- 10. Tuscany & Cinque Terre: A fresh new perspective on life in "the



# five lands" and under the Tuscan sun... that's Cinque Terre and Tuscany travel the Culturious way. It's hands-on learning with local experts on many subjects, who share their experience, their knowledge and their passions. And you are suddenly living la dolce vita... - Special Offer for Travel Show listeners: Special Deals 2013 Book any 2013 land trip, river or small ship cruise through your Sears Ontario Travel Agent before 2nd February 2013 and receive an additional night, before or after, at Tauck's hotel (includes taxes and breakfast)! Passengers must pay deposit at time of booking in order to receive the Show Gift of Time Show Special. Show offer Valid Between 19 Jan and 02 Feb 2013. This Travel Show gift is not available on Tauck Events, Cuba or River Cruise Christmas Markets. It cannot be combined with any other offer, is subject to availability, and certain other restrictions apply. - Europe Air Offer: Take Off With Tauck Flying to Europe made easy, Tauck style, with great value and upfront pricina: - One flat price for economy air - \$1,090 per person - One flat price for business air - \$3,590 per person, fully inclusive - no hidden costs, no surprises - Taxes and fuel surcharges included - Most direct routing available - Full payment not required at time of booking Terms & Conditions: Take Off With Tauck is valid on all trips featured in Invitation to Europe departing March 1 through August 31, 2013 - all Yellow Roads of Europe land trips, European river cruises, Tauck Bridges and Culturious European trips, and select small ship European cruises. Not available on Tauck Events. Trips must be booked January 7 to March 1, 2013. Tauck's air package is available to all guests departing from select U.S. and Canadian gateways to Europe. Available for new bookings only (subject to availability). Air must be booked with Tauck, and a deposit is required at the time of booking. Air is fully refundable up to 60 days before departure. **Prize Trip Tauck European River Cruise Trip Showcase** Choose a Tauck River Cruise under 12 days in length on one of the great European waterways - the Rhine, Danube, Main, Rhône or Moselle rivers. Tauck take care of every detail so you connect ashore with people, places, and cultural traditions – shore excursions are well-choreographed with exclusive cultural experiences, many of them



	private for Tauck guests only; includes airfare from Toronto.  - Dining ashore is included, providing a genuine taste of regional cuisine
	- Three Tauck Directors and one Tauck Cruise Director are on board every Tauck river cruise - all shore excursions are included, led by Tauck
	Directors and local guides
	- A Tauck river cruise has an intimate, club-like atmosphere because
	there are no more than 118 guests aboard the custom designed vessels
	with upscale service and décor. There are 14 suites (300 sq. ft.) and 7
	junior suites with floor to ceiling windows opening on to French
	Balconies – four times more than most other European riverboats - Virtually every river cruise expense is included in one up-front price on
	Tauck river cruises - even all gratuities to Tauck Directors, the Tauck
	Cruise Director and ship staff and local guides are included
Toronto's Ultimate	Come meet the Tauck team in person, discuss all the vacation options
Travel Show 2013	and even book the trip with Sears Travel, their retail partner. Tauck will
	be at Toronto's Ultimate Travel Show which is taking place January 26
	and 27, 2013.
	This year the event has a new venue - the Direct Energy Centre at
	Exhibition Place. Toronto's Ultimate Travel Show is the premier
	consumer show for travelers, and a not-to-be-missed event for anyone planning a vacation or who just loves travel. It's open 10-6 on Saturday
	and 10-5 on Sunday.
More Information	Websites: www.tauck.com
	www.tauck.com/Tauck-World-Discovery.aspx
	www.tauck.com/small-ship-cruises.aspx
	www.tauck.com/river-cruises.aspx
	www.tauckbridges.com
	http://culturious.com
	www.tauck.com/events.aspx
	Brochures: <a href="https://tools.tauck.com/brochure/default.aspx">https://tools.tauck.com/brochure/default.aspx</a> Newsletter: <a href="https://www.tauck.com/newsletter">https://www.tauck.com/newsletter</a>
	Facebook: http://www.facebook.com/TauckTravel?sk=wall
	Reservations: 800-468-2825 (800 GO TAUCK)
	Brochure Orders: 800-468-2825 (800 GO TAUCK)