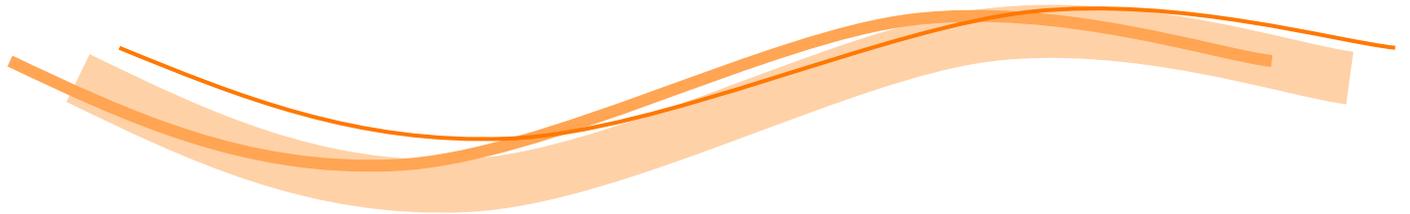




MSC CRUISES





MSC CRUISES

MSC Cruises is the world's fastest growing cruise line, with eleven ships cruising every ocean and one of the most elegant and eco-friendly fleets on the seas today. MSC Cruises offers a vast array of itineraries calling on well over 100 must-see destinations. Depart from a wide variety of ports to explore fascinating cultures and hidden gems throughout the Caribbean, Canada, New England, the Mediterranean, Northern Europe, Arabia, South Africa and South America, as well as on Transatlantic Ocean Voyages.

Discover the perfect blend of European charm and modern Italian elegance. Experience the genuine warmth and Italian hospitality. And taste the flavors of Italy offered by the signature La Cucina Italiana and New World Mediterranean cuisine. Guests enjoy a variety of delicious dining choices, from regional Italian specialties to classic American favorites. In addition to elegant main restaurants and casual eateries such as pizzerias, specialty dining ranges from sushi bars to Tex Mex and sophisticated Chinese restaurants.

A refined ambiance adds to a more enjoyable experience on board. Public rooms boast some of the highest space-to-guest ratios at sea. And the serene MSC Aurea Spa offers soothing Balinese treatments in a tranquil Zen-like atmosphere. Plus there are lavish theatre productions that feature performances by talented international artists. In addition to a different show each evening, there is live music from piano to jazz and classical throughout the ship.

The **MSC Yacht Club** is an exclusive ship-within-a-ship concept and the ultimate in luxury cruising, privacy, personalized service and world-class leisure and entertainment. This sanctuary of refinement offers private facilities and exclusive around the clock butler and concierge service. The Yacht Club is hosted onboard the MSC Splendida, MSC Fantasia and the new MSC Divina which will launch May 2012.

Designer suites offer sweeping views from a spacious veranda or panoramic windows. They are nestled at the very front of the ship, high above the sea, and this exclusive oasis includes an opulent Concierge reception area, private lounge, pool and bar.

Gourmet cuisine by European-trained chefs is available in the private restaurants, reserved exclusively for MSC Yacht Club guests. The MSC Yacht Club also offers direct private access to the exotic MSC Aurea Spa, fitness center and MSC Aurea Spa Bar. It's easy to slip away for a thermal suite sauna and Turkish bath for two – complimentary for MSC Yacht Club guests. And your Concierge or Butler can make priority

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	reservations for a Balinese massage in the private MSC Yacht Club spa room.
The Ships	MSC Cruises has the most modern fleet in the world with 11 ships: MSC Magnifica, MSC Splendida and MSC Fantasia, MSC Poesia, MSC Orchestra, MSC Musica, MSC Sinfonia, MSC Armonia, MSC Opera, MSC Lirica and MSC Melody.
MSC Cruise Regions	The fleet cruises year round in the Mediterranean and seasonally in Northern Europe, the Atlantic Ocean, the Caribbean, Canada & New England, South America, the Indian Ocean, and South and West Africa.
MSC Overview	Following several years of unprecedented growth, MSC Cruises boasts the most modern cruise fleet in the world, with 11 ships currently in operation. The company currently carries 1.2 million passengers per year. MSC Cruises is a leader in the Mediterranean cruise market, sailing in the region throughout the year, as well as offering a wide range of seasonal itineraries in Northern Europe, Transatlantic, the Caribbean, Canada/New England, South America, the Indian Ocean, South and West Africa. The company is entirely European-owned. It employs 12,000 staff around the world and has offices in 42 countries.
Dining	The gourmet dining experience on board combines Italian regional specialties with the best of Mediterranean and international cuisine. In the fields of service and comfort, MSC Cruises is continuing to set new standards in luxury cruising. Groundbreaking initiatives include the MSC AureaSpa, a lavish Balinese wellness centre, and the MSC Yacht Club, an exclusive area on the company's two flagships offering elegant suites with a round-the-clock butler service and numerous other privileges.
MSC's Italian Style	Outstanding onboard service, distinctive Italian style, state-of the-art technology and respect of the environment top priorities at MSC Cruises. MSC Cruises is a privately-owned and family-run company. From a fleet of three classic vessels in 2003, MSC has grown into a truly global cruise line that boasts one classic vessel and ten magnificent contemporary vessels. The Italian heritage that is MSC Cruises is evident in the construction philosophy and elegant design of each of the ships in their contemporary fleet, reflecting the highest standards of quality. Their meticulously maintained classic vessel is perfect for those fond of the cruise ships of yesteryear, reflecting their Italian heritage in a more intimate setting. Regardless of which MSC Cruise ship you sail, you will experience a level of service and attention that is unparalleled.
Ship Amenities	Sun Deck and Pool Bar Sun lounge in place, towel at hand, book and cocktail within easy reach. Soak up the sun from the comfortable poolside seating area with a pool bar stocking all the drinks and snacks you need for an afternoon of pure relaxation.

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>Zen Area - Adult Pool MSC understands guests' needs; that serious swimmers like to carry out their laps undisturbed, while parents can enjoy free time as their children can play happily in a dedicated play pool, hence the child-free pool for grownups.</p> <p>Casino and Nightlife Enjoy a game of Roulette at the casino or try your hand at the popular 'Trente et Quarante'. Have fun with Poker, Black Jack and on slot machines, all in chic surroundings, or choose to dance 'til dawn in the fashionable nightclubs.</p> <p>Theatre and Shows Where originality meets talent; a dazzling circus extravaganza. A breathtaking illusionist and a night of operatic arias. Ease into the gorgeous theatre and enjoy a new show nightly.</p> <p>Sports Amenities Onboard MSC Cruises sports amenities are equally extensive, with tennis, squash and basketball courts, shuffleboard, a jogging track and four swimming pools to enjoy and meet some new friends along the way.</p>
Excursions	<p>Find The Perfect Shore Excursion There's something to suit all tastes. MSC Cruises 700+ shore excursions have been specially created to offer you opportunities to explore the highlights of each area you visit. Choose a destination and a port on this webpage and discover the excursions that will make your cruise a truly memorable experience: http://www.msccruisesusa.com/us_en/Excursions/Overview.aspx</p>
Romance	<p>There's nothing more romantic than setting sail with someone special on an MSC cruise. Pamper yourself with a couples massage in the MSC Aurea Spa, take a drink and relax by the pool, savour a romantic dinner together and dance under the stars. With hundreds of romantic destinations to choose from, MSC Cruises takes you and your special someone almost anywhere. From the beautiful and wild South Africa to the historic Europe or the sunny Caribbean, MSC has got everything you need for a romantic getaway - white beaches, ancient ruins and enchanting sunsets over the ocean.</p> <p>Lovebirds Packages Add some extra indulgence to your vacation and treat yourself with MSC Romance Packages. MSC will add a touch of love to any stateroom or suite with bouquet of roses, fresh fruit, elegant canapé trays, champagne and more. All you have to do is relax and enjoy.</p>
Families	<p>Family Staterooms Travelling with the children but would still like your own private stateroom? On selected MSC ships family accommodation is available in adjacent staterooms with a connecting door. Enjoy your privacy or open the door – the kids are right next door!</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>Teen Card The teen card is a prepaid card that opens the door to MSC Cruises entertainment for your children. Let your kids enjoy themselves while you can keep an eye on what they spend and allow them to enjoy special teenage features with complete freedom.</p> <p>Mini Club: Children 3-6 Years Old On all the ships of the MSC Cruises fleet there is a special area exclusively dedicated to children – cheerful and colourful. Safe and equipped play areas offer daily entertainment and plenty of space for running, exploring, diving, swimming and, most important of all...playing! The Mini Club is also available during excursions.</p> <p>Junior Club : Children 7-12 Years Old Offering dedicated activities, sports, parties, games and shows the Junior Club provides plenty of opportunities for kids to have fun while Mom and Dad relax and vice versa.</p> <p>Childrens' Menu Moms will be delighted with the cuisine designed just for kids. There are special menus (Stellar, Polar, Jungle, Farm) designed to keep kids healthy and above all happy, whether they're eating with their parents or in the care of their club supervisors, without mentioning the thousands of tantalizing pastries and desserts. Plus, if it's someone's birthday during the cruise, a fantastic birthday cake will be served at the end of dinner, including the candles.</p> <p>DO-RE-MI Younger guests will love MSC Cruises' mascot, Do-Re-Mi. Not only does this smiley character feature on a range of products for children, he also makes live appearances during children's parties at the pool or in the disco, as well as during boarding and disembarkation.</p> <p>Teen's Club for Kids over 13 Years of Age MSC Teen's Club provides specialized entertainers to organize fun activities for teenagers. Treasure hunts and kids' missions, talent shows, the Virtual World Arcade, trivia and dance contests...there's even a newspaper in which they can write and draw about their preferred activities. There's so much to do we're sure they'll want every day to be twice as long just to fit everything in. The program changes daily to keep it all endlessly entertaining.</p> <p>Teens Disco After the day-time fun is finished MSC gets the evening parties going while the Teens Club Live holds events that include music live shows, Hip-Hop, Latin and group dancing, plus much more. There's even a disco just for teens, a place they can call their own.</p>
<p>Kids Facilities</p>	<p>Nintendo Wii Consoles MSC Fantasia and MSC Splendida are equipped with 114 Wii consoles, including 9 Wii Sport consoles in the Sport Bar, 4 Wii fit stations with</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



balance board in the Fitness Centre, a competition console on the Sport Deck and a further console in the main pool area that's connected to a massive 7x3 metres screen for public competitions and activities. Other consoles form part of the sumptuous fittings in the elegant suites of MSC Fantasia's exclusive MSC Yacht Club complex.

Mini Bowling

MSC Splendida and MSC Magnifica feature two innovative mini-bowling alleys in their high-tech Sports Bars. Every aspect of these ten-pin bowling alleys has been carefully designed for maximum entertainment and impact, including a traditional-looking bowling surface that is actually made of a tough phenol compound which allows anyone to join in the fun without changing shoes. The alleys are scaled down to work perfectly in a bar environment, stimulating people to mix and mingle, while even the bowls themselves are somewhat smaller than usual, making everything manageable for youngsters while still presenting a challenge to all. Increasing the fun, there are two large LCD electronic screens featuring interactive videogame animations with a choice of Ten Pin Tour and Turkey Shoot.

Formula 1 Simulator

Climb into a racing car onboard MSC Fantasia and MSC Splendida to experience the adrenaline rush of travelling at high speed. This state-of-the-art simulator perfectly reproduces driving conditions in one of the fastest cars in the world! The flash of the green light, the pit stop, overtaking a rival and the checkered flag awaits as you experience all the excitement of the Grand Prix.

4D Cinema

For the ultimate virtual reality experience MSC Splendida and MSC Fantasia feature the stunning 4D Cinema where cinema comes to life. A giant screen and special headphones for an audio/visual experience like never before.

Video Games Arcade

The video games arcade has a wide range of games for all ages. Teens and adults will enjoy familiar amusements while grown-ups can challenge themselves on multi-player machines.

Acqua Park

Its 150 fountains provide endless fun during the day and an astonishing spectacle when lit up to music at night.

Sports Amenities

Onboard MSC Cruises ships sports amenities are equally extensive, with tennis, squash and basketball courts, shuffleboard, a jogging track and four swimming pools, including the amazing mini-golf.

Kids' Pool

Just as adults deserve their own swimming area, so children merit their own fun place for waterplay, too. MSC Fantasia boasts a thrilling

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	waterslide and most of their cruise liners have children’s water parks with fountains, whirlpools and waterfalls.
<p>Kids Special Offer</p>	<p>Kids Sail Free aboard MSC Cruises. <i>Kids sail free* on MSC! (* Kids 11 and under sail free offer applies to children sailing as 3rd/4th occupants in same stateroom with two adults paying Early Booking or Retail Rates. Government fees and taxes for all guests is additional and varies by itinerary)</i> In addition, MSC also offer a complimentary kids program filled with entertainment, fun, and games. Dedicated entertainment and activities are arranged for children over 3 years old in the Children’s Centre. The daily activities are divided into age specific groups with themed activities displayed daily in the onboard program. Children’s entertainment is organized into three different age categories:</p> <ul style="list-style-type: none"> • Mini Club: children 3 to 8 years old • Junior Club: children 9 to 12 years • Teenager's Club: guests 13 up to 17 years of age <p>The kid’s club leaders organize lots of great activities, shows, and games such as treasure hunts, a mini-Olympics, painting courses, dancing, arts, and crafts. Each ship has a cheerful, spacious and safe playroom. Knowing your children are with our expert cruise staff, you can relax and enjoy the pool or unwind with an aromatic massage. When parents are on excursions ashore, the Mini Club and Juniors Club will remain open for children 3-12 years of age, allowing parents’ peace of mind. If parents are ashore or involved in other activities, the kids club leaders will also take youngsters to the buffet or the ship’s restaurant for children’s meals (from a dedicated Children’s Menu). And for families who want to share a shore excursion experience, this affordable family vacation also includes up to 30% discount on shore excursions for children under age 12.</p>
<p>Responsible Tourism</p>	<p>Eco Ship The sea is an ecosystem rich with life and diversity – a fragile system which can be damaged by harmful emissions. MSC Cruises respects the ocean, aiming to carry passengers around the world with a minimum of effect on the sea itself. MSC maintains high standards in disposing of waste materials and monitoring energy usage, doing their utmost to minimize the impact of the ships on the ocean water. MSC Cruises is the only company in the world to receive the "Golden Pearls" award from the Bureau Veritas in recognition of its high level of quality management and environmental protection. As a family-friendly cruise line, MSC Cruises cares about children and in providing a lasting and positive impact in the lives of those kids in need. It recently forged a three-year, million-dollar partnership with UNICEF to fund a community project in Brazil while increasing awareness of this cause onboard its ships.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>MSC Cruises believes that global leadership brings increased responsibility towards the physical and human environments in which the company operates. Its commitment to safeguarding the marine ecosystem, as well as protecting the health and safety of its guests and staff, has earned numerous awards and certifications.</p> <p>International certification body Bureau Veritas earned MSC Cruises the honour of being the first company to receive '6 Golden Pearls' for environmental care. This unique award comprises Cleanship 2 Class notation for advanced air, water and waste treatment systems, as well as ISO 14001 certification (for environmental management), ISO 22000 (for food safety) and OHSAS 18001 (for occupational health and safety). With new flagship MSC Splendida, the company has also successfully met the exacting standards required by Bureau Veritas' voluntary Energy Efficient Design scheme.</p> <p>Other official recognitions include the Green Planet Award (for eco-friendly facilities), the CIAL award (for aluminium recycling) and ISO 9001:2000 certification (for quality management).</p> <p>MSC Cruises was one of the first signatories of the Venice Blue Flag agreement to reduce emissions in the Venice Lagoon.</p> <p>Embracing the philosophy of Corporate Social Responsibility still further, MSC Cruises has launched an important partnership with UNICEF, the United Nations Children's Fund. Announced in July 2009, the project will benefit disadvantaged children and adolescents in 126 vulnerable urban communities in Brazil by helping to ensure they receive a proper education.</p>
<p>Packing for an MSC Cruise</p>	<p>It is recommended that you bring along lightweight, "resort casual" clothing - including a swimsuit with cover-up, comfortable rubber-soled sandals or deck shoes with to wear poolside, and walking shoes for shore trips. If you like to exercise or participate in sports, bring any fitness clothing and footwear you may need. A hat or visor is recommended for sun protection.</p> <p>For evenings, resort casual is also appropriate (no jeans, T-shirts, shorts, or bare feet please after 6:00 pm on the ship). Cocktail dresses for women and suits or jacket and ties for men are appropriate for formal evenings (1 formal on 4 to 6-night cruises; 2 formals on 7 to 10-night cruises; 3 formals on 11 to 14-night cruises and 4 on 15-night or longer cruises).</p> <p>Be sure to pack all items of importance such as tickets, passports, birth certificates, medicines, jewelry, etc. in a separate carry-on bag. On the last evening of your cruise your luggage will be collected for disembarkation the following morning. You will want to pack a separate overnight bag to accommodate your last evenings' clothes and toiletries to carry off the ship with you.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



<p>Tipping and Service Charges</p>	<p>During your cruise, you will meet staff throughout the ship who provide you with excellent service. They are supported by just as many staff and crew who work hard behind the scenes to ensure you enjoy every moment on board. MSC Cruises will automatically add a daily Hotel Service Charge to your shipboard account, based on your chosen itinerary and the number of days for which the services are actually provided. The Hotel Service charge serves to ensure the highest quality standards of service to guests. The daily amounts below have been calculated with this in mind and cannot be modified. However, should you wish to remove any of the daily Hotel Service Charge in the unlikely event that you do not receive satisfactory service, you may do so by contacting the Guest Relations Manager on board.</p> <p>Mediterranean, Northern Europe and Abu Dhabi & the Emirates Cruises: Cruises of 9 days / 8 nights or less Adults (18 and Over): \$7 Euro per night Child (14 and over): \$3.5 Euro per night Child (Under 14): No Service charge applied Cruises of 10 days / 9 nights or more Adults (18 and over): \$6 Euro per night Child (14 and over): \$3 Euro per night Child (Under 14): No Service charge applied Caribbean and Canada/New England cruises: Adults (18 and over): \$12 US Dollars per night Child (3 and over): \$6 US Dollars per night Child(Under 3): No service charge applied MSC Cruises does not recommend tipping individual members of staff.</p>
<p>Onboard Currency</p>	<p>For cruises in the Mediterranean and Northern Europe, as well as transatlantic cruises departing from Europe, the onboard currency is the Euro (€). For cruises in the Caribbean, North America, South America and South Africa, as well as transatlantic cruises going to Europe, the onboard currency is the US Dollar.</p>
<p>Gourmet Voyages</p>	<p>Celebrity Chefs bring their magic to MSC Cruises gourmet voyages at sea Starting this winter, MSC Cruises will be bringing its guests the additional pleasures and insights of world-class cuisine prepared to perfection by specially-invited celebrity chefs from Spain, Italy, France, the United Kingdom and Germany. You can choose from five delicious cruises, each designed to provide a true gourmet voyage of discovery, beginning with MSC Fantasia on 27 November 2011, continuing with MSC Splendida on January and February 2012 and finishing with MSC Lirica in June. The celebrity line-up will be bringing their creative magic to the following voyages with MSC Cruises:</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



MSC Fantasia, 27 November - 8 December 2011

Guests on MSC Fantasia will have the privilege of exploring the finest Spanish cuisine with two-time Michelin Star winner Paco Roncero at the helm. A specialist master of the different textures and flavours of olive oil, Paco Roncero is acclaimed as a leader of the molecular gastronomy movement. A modern Renaissance man, Paco is the Executive Chef and Manager of Casino de Madrid and Estado Puro, both praised for their innovative spin on traditional favourites, while also being a contributor to the gastronomy section of El Pais, Spain's leading national daily newspaper and a much-admired star on Spanish television food shows.

MSC Splendida, 7-14 January 2012

In the same tradition that MSC Cruises greets its guests with genuine Italian hospitality, Chef Mauro Uliassi from Italy welcomes lovers of fine food and wine with authentic flavours from his home. With two Michelin Stars under his apron, this master of fish is the co-owner of Uliassi in his hometown, Senigallia, which has won a coveted Three Forks award from the renowned Italian Restaurant guide Gambero Rosso, the "Excellent Cuisine" award and the Accademia della Cucina Italiana's "Recognition of Magnificence" from 2003 to 2010.

MSC Splendida, 28 January - 4 February 2012

Chef Gilles Epié joins MSC Cruises from France. Awarded a Michelin Star at the age of 22, Epié has seasoned his career with a 10-year tenure in the United States, where he was celebrated as Best Chef by Food & Wine magazine for L'Orangerie in Los Angeles. Gilles will be delighting MSC guests with the acclaimed fusion of French and New World cuisines that can also be found at Epié's restaurant in Paris, Citrus Etoile.

MSC Splendida, 4-11 February 2012

Celebrity Chef Antony Worrall Thompson from the United Kingdom is familiar to many travellers and food lovers alike from the popular television show "I'm a Celebrity... Get Me Out of Here" on ITV. Always at the forefront of food and health trends, Thompson brings more than 30 years' leading gastronomic creativity to MSC Splendida's tables. His latest book, The Essential Low Fat Cookbook: Good Healthy Eating for Everyday, highlights deliciously healthy dishes that are also offered aboard MSC Splendida. The recipe for his flavourful career includes

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>his first restaurant, M�nage � Trois, which was a favourite of the late Princess Diana.</p> <p>MSC Lirica, 1-12 June 2012</p> <p>German Celebrity Chef Kolja Kleeberg will be on board MSC Lirica for a several nights in succession, making the cruise from Hamburg to Amsterdam an experience to savour. Kolja trained in Germany at the restaurant Rino Casati in Cologne, at Le Marron in Bonn and in Switzerland at the restaurant La Punt. In 1996 he opened his own restaurant, VAU in Berlin, serving gastronomic creations that won him a Michelin star and 17 points in the Gault Millau Guide within a year. Kolja's vision and personality have in addition made him a popular guest on several German TV shows.</p> <p>So, if you love fine food and wine, there could be no finer choice than MSC Fantasia, MSC Splendida and MSC Lirica for a cruise experience that's celebrity-special in every way.</p>
<p>Aeroplan</p>	<p>MSC Cruises awards Aeroplan members up to 1,250 Aeroplan Miles on Mediterranean, Northern Europe, Transatlantic, Caribbean and Canada/New England sailings.</p> <p>Mediterranean & Northern Europe & Transatlantic: 1-6 nights: 500 miles 7 nights: 750 miles 8+ nights: 1,250 miles</p> <p>Caribbean & Canada/New England: 1-6 nights: 250 miles 7 nights: 500 miles 8+ nights: 1,000 miles</p>
<p>MSC Deals July 2011</p>	<p>EUROPE LAST MINUTE SALE</p> <p>Book Select European Cruises from \$649* per person This is the perfect opportunity to visit Europe's most beautiful and historic destinations. Explore the legendary monuments of Civitavecchia (Rome). Experience the rich history and cosmopolitan character of Mykonos and the birthplace of the Olympic Games in Katakolon. Aboard and ashore Europe is more than just another destination for MSC Cruises, it is their home. You will set sail in true Italian elegance and style and the genuine Italian hospitality found only on MSC at a very attractive price. Book Now And Get Up To A Two Category Complimentary Upgrade*</p> <p>EUROPE FALL 2011 PROMOTION</p> <p>MSC Cruises' European Fall Promo offers an incredible vacation value for European cruises between September and November 2011. This</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>special offer features savings of over 60% and guests reserving early get the best available stateroom within the desired stateroom type while also getting best available fare at time of booking. 7 night Mediterranean cruises start from \$429* Plus up to a 2-category complimentary upgrade!</p> <p>Caribbean Cruise Family Plan Buy One Stateroom And Get Over 50% Off The Second Stateroom This holiday season take the whole family to enjoy the sights of the breathtaking Caribbean from the comfort of two connecting Balcony Superior Staterooms.</p> <p><i>(*Rates are USD, per person, double occupancy, cruise-only valid for new retail bookings only on select sailings and stateroom types for residents of U.S. and Canada. Offer cannot be combined with any other discount or promotion and may be withdrawn without notice. Offer is capacity controlled, subject to availability and restrictions apply. Government taxes and fees for all guests are additional.)</i></p>
<p>Arabian Cruises</p>	<p>New itineraries from MSC Cruises in Abu Dhabi and the United Arab Emirates offer an extensive range of shore excursions With the introduction of Abu Dhabi and the Emirates as a new destination for the 2011-2012 winter season, and the prospect of a vast array of fascinating shore excursions, MSC Cruises has created a unique opportunity for guests to experience the very best of this enchanting region. The luxury cruise ship MSC Lirica has a full schedule of nineteen 8 day-7 night cruises from Abu Dhabi, departing every Sunday from October 30th through to March 4th 2012 and alternatively from Dubai every Friday from October 28th to March 9th 2012. Stopping at the ports of Khasab and Muscat in the Sultanate of Oman as well as Al Fujairah in the United Arab Emirates, and with two unforgettable nights in Abu Dhabi and Dubai, guests on MSC Lirica can enjoy the region's most impressive attractions thanks to a comprehensive range of excursions. As the only cruise company to call at Khasab on a regular basis, MSC Cruises offers privileged access to a little-known paradise. Dubbed the "Norway of Arabia" for its rugged coastline, the area boasts spectacular fjord-like inlets dotted with picturesque fishing villages, which guests of MSC Cruises can visit in traditional dhows, stopping to swim in the turquoise waters around atmospheric Telegraph Island. Alternatives include a coach tour to the town's dramatic 17th century fort and the unforgettable thrill of a jeep safari through breathtaking scenery to the mountain peak of Jebel Harim. A similarly eclectic choice of outings is available from Muscat, from</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>dolphin-watching and "dune bashing" in the Wahiba Sands wilderness to private dhow cruises and visits to castles and mosques.</p> <p>From Al Fujairah, guests can choose between a desert discovery trip, a scenic and cultural tour of the coast or a half-day of pure relaxation on the beach between the beautiful Hajar Mountains and the warm waters of the gulf.</p> <p>The metropolis of Abu Dhabi makes for stunning city tours, as well as being the base for a behind-the-scenes look at the Yas Marina Formula 1 Circuit and a trip to the brand new Ferrari World Theme Park, where visitors can ride the world's fastest roller-coaster. For a change of pace, there is also a visit to the oasis town of Al Ain, known as the "Garden City" for its lush greenery (the first site in the United Arab Emirates to make it to UNESCO's World Heritage List), a face-to-face encounter with majestic birds of prey at the Abu Dhabi Falcon Hospital or the chance to enjoy afternoon tea at the sumptuous Emirates Palace.</p> <p>From the world's tallest building and its only 7-star hotel to a man-made island in the shape of a palm tree, Dubai is not short of spectacular modern landmarks to visit. And guests of MSC Cruises can enjoy much more besides, like shopping in a traditional souk, swimming with dolphins or taking a romantic sunset cruise in a traditional dhow. By providing so many imaginative options for discovering this extraordinary part of the world, not forgetting the state-of-the-art leisure facilities on board MSC Lirica itself, MSC Cruises is confident of offering guests an unforgettable Arabian adventure.</p>
<p>Arabian Excursions</p>	<p>Here are just some examples of the range of shore excursions offered by MSC Cruises on their Arabian trips:</p> <p>CITY TOUR OF ABU DHABI (Morning Tour)- 4 hrs - Abu Dhabi, U. Arab Emirates</p> <p>Situated on a T-shaped island in the coastal waters of the Persian Gulf, Abu Dhabi is not only the capital of the United Arab Emirates, but also home to some of the world's most awe-inspiring architecture, futuristic skyscrapers and magnificent mosques. Once you leave the pier, the tour will take you to the unforgettably beautiful Sheikh Zayed Mosque, a masterpiece of neo-Islamic architecture and the third-largest mosque in the world. The outer areas of the Mosque are graced by around 1,000 columns, all covered with more than 20,000 marble panels that are inlaid with semi-precious stones, including lapis lazuli, red agate, amethyst, abalone shell and mother of pearl. Next, the leisurely tour will take you along the spectacular Corniche Road and through the city of Abu Dhabi - fondly referred to as the "Manhattan of Arabia" due to its profusion of ultramodern glass skyscrapers. You will also have an opportunity to take photos of the luxurious Emirates Palace Hotel (outside only), which is unique in its impressive location. The tour wraps up with a visit to</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



Manarat Al Saadyat, a special visitor centre that offers a fascinating insight into the development of the richest city in the world. Price per Person Starting from: \$73.00(Adults) \$55.00(Children)

FACE TO FACE WITH FALCONS (Afternoon Tour) - 4 hrs - Abu Dhabi, U. Arab Emirates

As an ancient sport, falconry enjoys great popularity in the UAE where it is celebrated as a time-honoured practice. Falcons are incomparable hunters, custom-built to efficiently locate and capture prey. It is therefore fitting that Abu Dhabi should boast the world's largest institution solely dedicated to the care and nurture of these royal raptors: the Abu Dhabi Falcon Hospital. This unique opportunity to come face to face with these captivating creatures is sure to appeal to bird and wildlife lovers alike. The tour also includes a photo stop at Sheikh Zayed Mosque, a masterpiece of neo-Islamic architecture, as well as a drive along the highly exclusive Corniche Road that leads down to the harbour. Price per Person Starting from: \$125.00(Adults) \$93.00(Children)

DESERT DUNE ADVENTURE (departure in the morning) - 3.5 hrs - Abu Dhabi, U. Arab Emirates

Treat yourself to the thrill of a lifetime on our Desert Dune Adventure. An exciting rollercoaster ride over Arabia's golden sand dunes awaits you - and all from the comfort of a modern four-wheel drive vehicle. Look forward to viewing beautiful scenery from the top of the highest sand dune, taking stunning photos or letting your imagination take flight in the vast emptiness of the desert. En route to the desert location, the tour will take you through villages and past farms that still practice a traditional way of life - in stark contrast to the super-modern towers of the capital city. Price per Person Starting from: \$109.00(Adults) \$98.00(Children)

AL AIN : AN OASIS OF A TOWN - 6.5 hrs - Abu Dhabi, U. Arab Emirates

Also known as the Garden City, the historical town of Al Ain is famed in equal measure for its modern cityscape, its lush vegetation as a desert oasis, beautiful public parks, decorative squares and gardens as well as generously sweeping boulevards. This delightful oasis town, surrounded by reddish-gold sand dunes and curiously shaped hillocks, has always been an important stop along the traditional caravan trail. The tour of Al Ain begins with a gentle stroll through abundant palm trees, amid which you will also see an excellent example of a working falaj, an ancient kind of irrigation system. The tour will also take you to the Sheikh Zayed Palace Museum. The architectural simplicity of the buildings along with their cool, secluded gardens and verdant palm trees at the western edge of the Al Ain oasis are sure to leave an indelible impression on who visit. Before returning to Abu Dhabi, the tour is rounded off by a visit to the

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



famous Al Ain camel market. This is a superb opportunity to see these hardy "ships of the desert" as well as other livestock at close hand within a highly traditional trading environment. Price per Person Starting from: \$125.00(Adults) \$93.00(Children)

FUN AT FERRARI WORLD THEME PARK Abu Dhabi, U. Arab Emirates

BACKSTAGE AT YAS F1 CIRCUIT Abu Dhabi, U. Arab Emirates
Indulge your inner petrol-head with this high-octane tour that offers you a unique backstage look at the Yas F1 Circuit. Beginning at the East Entrance Gate of the Yas Marina Circuit, the coach will take you past the Dynamics Area towards the North Grandstand, the biggest of the YMC that affords a stunning view of the circuit and the Ferrari World Theme Park. The tour will also take you past the Racing School, Drag Centre and the Royal Shams Tower, after which you will head towards the Paddock Area. As a special highlight, you will not only have a chance to visit the YMC's state-of-the-art Race Control Room, but will also have an opportunity to take photos of the starting grid, finishing line and podium. The tour then continues past the Pit Garages, onwards to one of the F1 Team Villas where a memorable view of the Marina and The Yas Hotel awaits you. The final stop on the tour is the Media Centre, the region's most advanced global communication hub. After heading back to the East Entrance, you can take a little time to browse through the YMC Welcome Centre Gearbox, choose the perfect souvenir of this once-in-a-lifetime experience and get an update on upcoming events. Price per Person Starting from: \$111.00(Adults) \$83.00(Children)

PANORAMIC OF MUSCAT & NAKHL with lunch - Muscat, Oman
This panoramic tour begins with a visit to the Grand Mosque, which was built over a period of 6 years from 1995 to 2001. The Mosque is surrounded by 5 minarets, each of which symbolizes the five holy vows taken by every devout Muslim to reinforce his faith in the Almighty. From the Mosque, the tour continues on to the Fort at Nakhl, which stands proudly on the top of a hillock as one of the highest forts in Oman. You then continue on to the Al Thowara Oasis, the source of the natural springs. After lunch return to Muscat by afternoon time and we shall proceed to see from outside the Sultan's Palace surrounded by the 2 Forts of Mirani and Jalali built by the Portuguese in the 16th century. Before going back to the ship you will stop in The Muttrah souk - a traditional Omani market. The souk offers a wide range of goods, especially typical Omani souvenirs. You also can take a short panoramic walk on the Corniche road. Price per Person Starting from: \$115.00 (Adults) \$86.00(Children)

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



DHOW CRUISE - 2.5 hrs - Muscat, Oman

After transferring to the Marina Bandar Al Rowdha, the tour continues on a dhow, a traditional Arabic sailing vessel made of wood. The route of this dhow cruise was carefully selected to showcase old Muscat. Look forward to a variety of sights that reflect Oman's rich history and development, from Portuguese architecture on Corniche Road to the modern wonders of the Al Alam Palace. Price per Person Starting from: \$97.00(Adults) \$72.00(Children)

FASCINATING FORTS: NIZWA AND JABRIN CASTLE - Muscat, Oman

This fascinating tour will take you through the beautiful interior of Oman to the town of Nizwa, which once was the Omani capital during medieval times. The first stop is Nizwa Fort, one of Oman's most impressive round-tower forts that was built in the 17th century. Constructed on a solid base of rock, the huge tower was designed to withstand the vibrations of 24 cannons. From the top, visitors can enjoy a superb panoramic view of Nizwa and the surrounding plains - a sure delight for all avid photographers. From here, the tour proceeds to Jabrin Castle (45 km from Nizwa), the finest of Oman's fortifications and built in the late 17th century. The castle later became a seat of Omani education and learning. The castle features beautifully painted ceilings and intricate wood carvings. On the way back to Nizwa, the tour also includes a photo stop at Bahla Fort, the oldest and first Omani fort to be built in the Islamic style. After lunch at Falaj Daris Hotel in Nizwa, you will be taken back to the ship. Price per Person Starting from: \$118.00(Adults) \$88.00 (Children)

DOLPHIN WATCH - 3 hrs - Muscat, Oman

How do you rate watching wild dolphins as a thrilling way to start the day? If aquatic mammals are your thing, this is the tour for you. Both dolphins and many species of whale are common in the coastal waters off Muscat's rugged shoreline. While a sighting cannot be guaranteed during every tour, the chances are good that you will see dolphins and, if you are lucky enough, perhaps even spot a whale or two. Price per Person Starting from: \$130.00(Adults) \$98.00(Children)

MYSTICAL MUSCAT - 4 hrs - Muscat, Oman

This tour of Oman's capital city, Muscat, begins with a visit to the Grand Mosque, which was built over a period of 6 years from 1995 to 2001. The Mosque is surrounded by 5 minarets, each of which symbolizes the five holy vows taken by every devout Muslim to reinforce his faith in the Almighty. From the Mosque, the tour continues to the old part of Muscat city, the Muttrah Souk. As a traditional Omani market, the souk offers a

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>wide range of goods, especially typical Omani souvenirs. Next on the itinerary is a stop at the Bait Al Zubair Museum, a small townhouse that has been converted to display archaeological remains found at the site as well as Omani traditions such as national dress and jewellery. The tour will also include a chance to see from outside Al Alam Palace , the Sultan's Palace, which is flanked by Forts Mirani and Jalali, two keeps that were built by the Portuguese in the 16th century. Price per Person Starting from: \$76.00(Adults) \$57.00(Children)</p> <p>WAHIBA WILDERNESS TOUR - 8 hrs with picnic - Muscat, Oman Wahiba Sands is a vast mass of undulating red and white sand dunes rising up to 200 meters and stretching as far as the eye can see. It is also host to a large variety of flora and fauna and ever-changing patterns of dunes, all of which adds up to a photographer's delight! This tour of the sands includes a delicious picnic lunch and an opportunity to enjoy an exhilarating round of "dune bashing" in a four-wheel drive vehicle. A visit will also be paid to the beautiful Wadi Bani Khalid, whose clear deep blue waters in the shade of palm trees perfect for taking a refreshing dip. The wadi is flanked by a whole row of pretty villages that cling precariously to the slopes of the rugged mountainside. Price per Person Starting from: \$171.00(Adults) \$154.00(Children)</p>
Arabian Cruise Offer	Book select Abu Dhabi & The Emirates cruises From \$649 and get second passenger fares as low as \$324.50 US (limited time offer as at July 30 th 2011)
Prize Trip	The winner of the prize trip on the Travel Show on July 30 th 2011 will enjoy an exotic Arabian sailing on MSC Lirica - cruise only - with an oceanview cabin sailing this winter from Abu Dhabi.
Contact Details	Website: www.MSCCruisesUSA.com Telephone: 1-877-665-4655

MSC YACHT CLUB	<p>The MSC Yacht Club is an exclusive ship-within-a-ship concept and the ultimate in luxury cruising, privacy, personalized service and world-class leisure and entertainment. This sanctuary of refinement offers private facilities and exclusive around the clock butler and concierge service. The Yacht Club is hosted onboard the MSC Splendida, MSC Fantasia and the new MSC Divina which will launch May 2012.</p> <p>MSC Yacht Club is dedicated to making every aspect of your cruise a pleasure in every way, get pampered at all hours by a supremely attentive classic butler service. Enhancing the experience, everything on board is yours to enjoy and included in your many privileges as MSC Yacht Club guests.</p>
-----------------------	--

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>Exclusive Suites Every sumptuous suite in the MSC Yacht Club features a private balcony or a panoramic window with breathtaking views. Masterpieces of Italian style created by the renowned De Jorio Design International, MSC Yacht Club suites offer uncompromising luxury with a wealth of exclusive features.</p> <p>Exclusive Spa MSC Yacht Club offers a private entrance to MSC Aurea Spa. Your butler can assist with priority reservations for a wide range of exclusive wellness, beauty and massage treatments throughout the day.</p>
<p>Yacht Club Luxury</p>	<p>The MSC Yacht Club is a quiet area and open only to the 99 yacht club suites. The butler and concierge staff pamper and spoil the MSC Yacht Club guests with exceptional service and amenities normally seen only on smaller luxury ships.</p> <p>MSC Yacht Club Embarkation The special treatment starts at embarkation. MSC Yacht Club guests are met at the pier by a butler and have a special check-in area with no line. The butler escorts the guests directly to their suites and carries all the luggage along. No waiting for a couple of hours to get your luggage, and the butler will even unpack the suitcases if asked.</p> <p>MSC Yacht Club Suites MSC Yacht Club offers a choice of 64 Standard Deluxe Suites, 22 Family Deluxe Suites (sleeping 2 to 4 adults), 3 Executive suites, and 10 Royal Suites. Two of the Executive Suites are handicap-accessible.</p> <p>MSC Yacht Club suites have complimentary mini-bars. Guests receive free laundry and dry cleaning and a daily newspaper. The suites within MSC Yacht Club have a full bath and shower with marble accents, interactive TV, WiFi, Nintendo Wii, luxurious linens, and a choice of pillows. The Yacht Club even provides free WiFi-enabled notebook computers for guests to use from their cabins or the common areas of the club.</p> <p>MSC Yacht Club Concierge and Reception Area The MSC Yacht Club has a large, open, 2-deck reception area with a concierge desk, sitting area, and small library. Its most striking feature is a marvelous Swarovski stairway filled with sparkling golden crystals. The Concierge desk is open 24/7, and the multi-lingual concierge staff are available to answer questions and book reservations for shore excursions, dinner, or the spa. They will also arrange transfers from the ship to your airport or hotel at the end of the cruise.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



MSC Yacht Club Top Sail Lounge

The Top Sail Lounge is one of the best amenities of the Yacht Club. This large panoramic lounge on deck 15 provides marvelous views forward. It also features plasma screens where guests can gather information about the weather and ship's course. The butlers and lounge staff serve complimentary drinks, pastries, and snacks throughout the day.

Since the Yacht Club does not have a galley, only a light breakfast, lunch, and dinner are served, but these small meals are certainly adequate for those who don't want to venture outside the Yacht Club area or order room service. In the afternoon, the butlers serve English high tea. The lounge is also perfect for reading a book and relaxing when the ship is at sea. You certainly will be the first to see any upcoming excitement like the volcanic island of Stromboli or your next port of call.

MSC Yacht Club Dining

In addition to room service, high tea, and the drinks and small plates served in the Top Sail Lounge, guests staying in the 99 MSC Yacht Club suites also receive special treatment at other dining venues. For example on MSC Splendida, Yacht Club guests can enjoy complimentary dining and drinks at L'Olivo, the marvelous Mediterranean specialty restaurant, or their table in Villa Verde, which is the Italian main restaurant. MSC Yacht Club guests have a special reserved area and tables in Villa Verde for all three meals. Although the menu in the Yacht Club area of Villa Verde is the same as for the other passengers, those from the Yacht Club have complimentary drinks and the tables are set further apart in a prime location near the panoramic windows overlooking the stern.

MSC Yacht Club and the MSC Aurea Spa

The MSC Yacht Club has private elevator access to the MSC Aurea Spa, which is located directly below the Yacht Club on deck 14. Yacht Club guests can receive spa treatments in their suites or in one of the dedicated Yacht Club massage rooms in the spa.

MSC Splendida MSC Yacht Club - The One Pool

Anyone who enjoys a private, quiet outdoor area with pool, hot tubs, and bar will love The One Pool on the MSC Splendida. Located on the Sun Deck (deck 18) forward, The One Pool is a beautiful area, with comfortable lounge chairs, a swimming pool, two hot tubs, and a solarium. It's a great area for sitting outside and enjoying the sun and the sea air (or the shade and the sea air).

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.