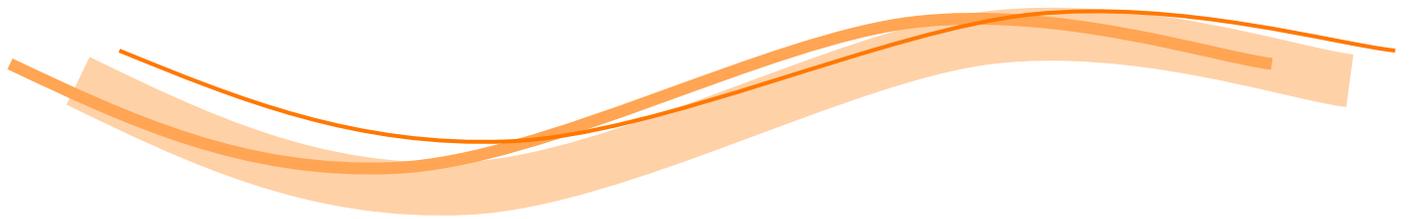




BLUE MOUNTAIN -SUMMER





Blue Mountain

Blue Mountain Resort is Ontario's **ultimate four-season destination** and is the perfect setting for an exciting summer getaway. Nestled on the shores of Georgian Bay and spanning the Niagara Escarpment, it's a quick and accessible adventure for all ages and styles. And it's a short drive away for anyone in Southern Ontario.

Get outdoors this summer in a beautiful natural setting. Blue Mountain Resort offers endless outdoor experiences and activities for all levels of abilities. Families, couples and groups of friends are all sure to find lots to do! The growing selection of attractions in the new summer Adventure Park combined with the endless activities in Activity Central will introduce you to a whole new world of adventure and fun.

On Resort Activities

There are countless on Resort activities within walking distance from lodging and the Blue Mountain Village. If Summer makes you want to head for water - there's a private beach to enjoy, dockside activities like boating, fishing and games on Mill Pond and the rope swings, waterslides, splash pads and pools of the Plunge! family aquatic centre.

Other ways to enjoy the spectacular setting of Blue Mountain Resort include the panoramic vistas as you soar up (or down) the Escarpment in the open air gondola, from the mountain bike park, the Monterra Golf course, the Ridge Runner Mountain Coaster, and more.

The list of activities at Blue Mountain keeps on growing, with some new additions this summer that range from exciting to adrenaline overdrive.

The Timber Challenge High Ropes sits 50 feet above the forest floor and features suspension bridges, ladders, cargo nets, zip lines and much more. Wind through the forest canopy overlooking Blue Mountain Village and the beautiful Blue Mountains, Collingwood and Georgian Bay region.

Woodlot Low Ropes is designed to be a thrilling, but fun aerial challenge for all ages and ability levels. With three courses, each at a different progression level, the Woodlot is the perfect adventure for your family or group.

Also new this summer are **Mountaintop Segway Tours** that guide you on an off-road trek along the top of the Niagara Escarpment and the beautifully landscaped Cascade Putting Course, showcasing the natural beauty of the Escarpment.

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	<p>Off Resort Activities</p> <p>If you want to venture off the resort then Activity Central can set you up with even more adventures as you explore this beautiful part of Ontario. There are ATV and hummer tours, kayaking, hiking, horseback riding and rock climbing to name a few. Visit local scenic caves – or pamper yourself at one of the three local spas.</p> <p>Blue Mountain Village and locality</p> <p>Discover comfortable and flexible accommodation - there are more than 1000 units, so there is something to suit every family's requirements. Blue Mountain also offers great value packages for every style – for example Golf Packages, Family Packages, Distinctive Getaways and Spa Packages. There is great shopping, dining and night life in the picturesque Blue Mountain Village, with over 40 shops, restaurants and bars.</p> <p>Kids can enjoy day camps or daycare while Mom and Dad take a moment for themselves in nearby spas or on a local wine sampling tour. Culinary enthusiasts will love the selection of restaurants in the Village and surrounding area. Tour the quiet Blue Mountain roads winding through this exceptional apple growing area - there's always something delicious at the restaurants, cafes, shops and farm markets of the Apple Pie Trail.</p> <p>Blue Mountain also boasts a packed summer calendar of events from music to recreation to family fun. This is Ontario's largest slate of summer events, and there is something happening every weekend from June through October to suit every taste and style including "Salsa at Blue", "Peak to Shore Music Festival" and "Apple Harvest Festival".</p>
Location	<p>Blue Mountain, Ontario's largest mountain resort, is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto, 137 kms northwest of Toronto. Here's a link for specific directions if you are coming from Toronto: http://www.bluemountain.ca/directions/toronto_airport.html</p>
Geography	<p>In the heart of the Georgian Triangle, nestled between the shores of Georgian Bay and the heights of the Niagara Escarpment, Blue Mountain stretches across the Niagara Escarpment.</p>
Visitors	<p>It is easily accessible by car and draws its over 600,000 skier visits from the affluent market of the Greater Toronto Area and the northern US states.</p>

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CLIMATE	
General climate	As Toronto, but much more snow in winter and a cooling breeze in the summer.
Today's weather	22 Centigrade and sunny (June 2012)
Best time to visit	Blue Mountain is a genuinely four season resort.

GETTING THERE	
Drive time	Approximately 1.5 hours from Toronto
Towns	Collingwood is just down the road.
Distances	137 km from Toronto
Buses	Blue Mountain provides transportation to the various lodges and the Village on the Blue Mountain Resort Shuttle. The shuttles run 7 days a week from 8 am to 10:30 pm, approximately every 15 to 20 minutes.
2012 Passes	<p>Active pack Overnight guests of Blue Mountain can save on resort activities by purchasing the Active Pack. This booklet is your key to maximizing the adventure and excitement of your stay at Blue Mountain this summer. It's over \$80 worth of activities for only \$59.</p> <p>Each Active Pack has 8 tickets which can be used at your discretion to access some of Blue Mountain's most exciting individual and family activities. You can choose how many and when to use your tickets so if you want you can experience one activity over and over, or try different activities – it's all up to you.</p>

ACCOMMODATION TYPES	<p>There are more than 1000 accommodation units to fit any family across a wide range of styles: condo or chalet rental, a hotel room or a deluxe condo. Here's a quick summary:</p> <p>Mosaic Mosaic is located right in the heart of the vibrant Village at Blue with stunning mountain and Millpond views. Mosaic offers stylish boutique hotel-inspired interiors, a dream setting with stone fireplaces and contemporary finishes.</p> <p>Village Suites Three unique accommodation hotels surround the Village. The Grand Georgian, Weider Lodge and Seasons at Blue encompass over 400 suites of the resort's total accommodation ranging in size from cozy studios to spacious three bedrooms.</p> <p>Historic Snowbridge Mountain Homes Tucked away in an intimate golf course setting, these old Ontario-styled town homes are reminiscent of a country inn.</p>
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	<p>Rivergrass Mountain Homes Rivergrass is within easy walking distance of the Village at Blue Mountain. Rivergrass consists of spacious two and three bedroom mountain homes, each beautifully decorated and fully equipped with all the comforts of home including a full kitchen, and multiple baths.</p> <p>Resort Condominiums They feature large open concept living areas with full kitchen facilities, fireplace, cable TV, master bedroom with en suite and whirlpool tub, plus additional bathrooms in some units.</p> <p>Slope-side Condominiums Guests can choose from one, two and three bedroom units perfect for short getaways or longer stays. Each condominium is conveniently located close to all resort amenities.</p> <p>Blue Mountain Inn It's all here under one roof: an indoor pool, sauna, games room, exercise room, hot tubs and luxury spa, as well as convenient inside access to the Blue Mountain Conference Centre.</p>
Pet Friendly	<p>In a nice touch, Blue Mountain Resort provides quality accommodation for dog owners. Their dog friendly accommodations include six rooms in the Blue Mountain Inn - specially appointed with you and your best friend in mind. They welcome canine pets of all sizes, limited to one pet per room. All pets must be pre-registered at the time of your reservation. There is a one time \$50 pet fee per stay that includes:</p> <ul style="list-style-type: none"> •A comfy pet bed - small, medium or large •Pet food & water dishes •Pet treats •Waste disposal bags

TARGET GROUPS	
Families	<p>Affordable family travel: Plunge! Getaway October 7, 2011 - September 3, 2012 Kids of all ages are invited to make a splash at Blue Mountain's four season water adventure. There is something for everyone with indoor-outdoor pools, indoor water playground, hot tubs, rope swings or slides. Or if you prefer, curl up in the comfort of your deck chair and enjoy the action at poolside. After a fun filled day, relax for the evening in beautiful resort accommodation.</p> <p>Package Includes: (based on a family of 4) Blue Mountain Inn •Nightly accommodation •One Plunge Family Pass (2 adults and 2 children) per stay to Plunge!</p>

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	<ul style="list-style-type: none"> •Breakfast daily at the Pottery Restaurant OR All Other Resort Accommodations •Nightly accommodation •One Plunge Family Pass (2 adults and 2 children) per stay to Plunge! <p>Reserve Plunge! Getaway Package Online or by calling 877-445-0231 to get the best rate in any of accommodation types.</p> <p>Summer Adventure Package June 28 - September 3, 2012</p> <p>There's a resort full of adventure to discover, and the summer active pack is the best way to experience a variety of Blue Mountain's attractions at one low price. Stay in beautiful resort accommodation and fill your days with activities suited to your perfect getaway style. Whether it's heart pumping thrills on one of our mountain attractions or a more serene experience on the millpond, you'll soon find out why Blue is Ontario's favourite four season playground.</p> <p>Package Includes:</p> <ul style="list-style-type: none"> Blue Mountain Inn •Nightly accommodation •One Active Pack per stay •Breakfast daily at the Pottery Restaurant OR All Other Resort Accommodations •Nightly accommodation •One Active Pack per stay <p>Reserve Summer Adventure Package Online or by calling 877-445-0231 to get the best rate in any of our accommodation types.</p>
Kids	<p>In summer, Blue Mountain is a kid's adventure playground. The action packed Kid's at Blue Adventure Camps provide fun, active, outdoor activities for kids from 4 months to 12 years of age. The Adventure Camp features a different theme each week and is guaranteed to ensure your older children have a fun filled time. Infants and toddlers have their own specially designed program in Blue Mountain's fully equipped daycare center. Daycare specialists will provide your youngest children a stimulating and entertaining atmosphere.</p> <p>For kids looking for a more active, sport related program, the Tennis Camps and Junior Golf Camps are perfect for improving their skills. All of the camps work on low coach-to-student ratios and provide a variety of programs to best suit your children's skill level.</p> <p>Plunge! has children's camp packages throughout the summer that include golf lessons and learn to swim lessons.</p>
Teens	<p>The seasonal Kid's at Blue Mountain Bike Adventure Programs are the perfect way to learn and improve your kid's mountain biking skills. Blue offers a range of mountain bike skill programs with a specific progression for kids and activities based on their skill levels. Teens</p>

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	can learn the thrill of cross country and downhill mountain biking in one of their Mountain Bike Adventure Programs.
Romance	Accommodation options include perfect venues for sparking or renewing the spirit of romance – and don't forget the spas!
Honeymoons & Weddings	Great facilities are available year-round for weddings and honeymoons. You and your guests will remember it forever: spectacular views of the Niagara Escarpment from a private beach, and breathtaking sights of Georgian Bay from the top of the mountain. Complete the picture with your selection from an incredible array of indoor and outdoor venues to fulfill your vision of the perfect day. Luxury accommodations, gourmet meals and endless recreation options make Blue Mountain Resort an ideal choice for your wedding venue.
Seniors	Most facilities are suitable for seniors at Blue where the pace can be as relaxing or action packed as you wish it to be.

UNIQUES	The combination of mountain and shoreline is tough to find anywhere else in Ontario.
History	<p>It's Blue's 71st anniversary this year!</p> <p>Established in 1941 by Jozo Weider, Blue Mountain's 36 trails are serviced by 15 chairlifts including 4 high six person express chairlifts. A 251 acre ski facility with 94% snowmaking coverage and a vertical drop of 721 feet, Blue Mountain also boasts 23 trails available for night skiing.</p> <p>Intrawest acquired its 50% interest in Blue Mountain in January 1999 and since this time the corporation has invested in advanced snowmaking systems, service buildings, lodge upgrades and the ongoing development of a 40 acre pedestrian village located at the base of the mountain.</p> <p>The Village at Blue Mountain, established in 2001 is home to over 40 restaurant/ bar and retail shops with over 45,000 square feet of commercial space. Across the resort the company owns 5 food and beverage operations, representing a seating capacity of over 2,400 as well as 8 dynamic retail spaces. Blue Mountain serves as property manager for over 900 lodging units which can host more than 2400 guests in its 10 accommodation areas on a nightly basis</p>
Must Sees	The view from the top of the Niagara Escarpment after a gentle ride to the top on the Gondola is simply stunning.
New for 2012	New for the 2012 summer season are the Timber Challenge High Ropes, Woodlot Low Ropes, Cascade Putting Course and Mountaintop Segway Tours.

SUMMER ACTIVITIES	Here are just a few of the great activities to try here in the summer months: Ridge Runner Mountain Coaster
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	<p>Open-Air Gondola Dockside Activities on Mill Pond Private Beach area for Lodging guests Mountain Biking Hiking Plunge! Aquatic Centre Monterra Golf</p>
Activity Central	<p>You can arrange all kinds of activities quickly and conveniently at Activity Central in Blue, such as hummer tours, kayaking, hiking, Scenic Caves.</p>
Ridge Runner	<p>Ridge Runner, is Ontario's first mountain coaster and offers an exciting downhill adventure at Blue Mountain. The coaster takes riders on an exhilarating trip through the escarpment's varied terrain and thrilling glades for over a kilometre downhill. The driver takes control of their own speed travelling down the track with access to a manual brake in this open concept attraction.</p> <p>Uphill track length: 475 meters (1,558 feet) Downhill track length: 1,085 meters (3,560 feet) Height: 3-6 meters from ground (10-20 feet) Vertical: 133 meters (436 feet) Speed maximum: 42 kilometers per hour (26 mph) Seats: Each sled carries 2 passengers Capacity of passengers: 120 people per hour Manufacturer: Wiegand Sports, North America Fun Fact: There are currently 150 Alpine Coasters worldwide. The only other one in Canada is at Mount Saint-Sauveur in Quebec.</p>
Timber Challenge High Ropes	<p>The new Timber Challenge High Ropes course at Blue Mountain opened spring 2012 and is the ultimate aerial adventure. Situated in the heart of the Niagara Escarpment forest, the thrill meter is set to HIGH with this attraction!</p> <p>How it works: Guests are suspended into the forest on a guide line and move through the courses from tree to tree facing challenging elements and their own thresholds for height and adventure.</p> <p>Courses: Timber Challenge has seven courses, suited to three progressive difficulty levels – Green (beginner), Blue (intermediate) and Black (expert)</p> <p>Elevation: Green (3) 10'-20' Blue (2) 20'-40' Black (2) 40'-50'</p> <p>Number of Elements: 75 aerial elements including suspension bridges, ladders, cargo nets, zip lines, multi-line traverse and much more.</p>
Woodlot Low Ropes	<p>Also new in spring 2012, Blue Mountain is adding the Woodlot Low Ropes to their growing selection of green season attractions. Woodlot</p>

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	<p>Low Ropes is designed to be a thrilling, but fun aerial challenge for all ages and ability levels and is the perfect adventure for your family or group activity.</p> <p>How it works: Elevated above the Resort, the Woodlot course is self guided and guests remain attached to cables at all times on a continuous belay and weave their way through obstacles and aerial elements.</p> <p>Courses: The Woodlot has three different courses (A, B and C). There are no progression levels but the elevation increases with each course. Elevations:</p> <p>Course A 2'-8'</p> <p>Course B 5'-12'</p> <p>Course C 20'</p> <p>Number of Elements: The Woodlot features 25 different elements, including suspended logs, beams, ropes, cables and cargo net.</p>
<p>Cascade Putting Course</p>	<p>Blue Mountain introduced the family focused Cascade Putting Course to its growing list of green season attractions in October of 2011.</p> <p>Description: This challenging, but fun, 18 hole, par 67 Putting Course is located just steps from the Village and winds along the base of the Smart Alec ski run.</p> <p>Elements: Features 17 bunkers, waterfalls and streams</p> <p>Length: 351 total yards</p> <p>Landscape Details: Featuring a natural limestone backdrop and cascading landscapes, the Cascade Putting Course will provide lasting memories for guests of all ages.</p>
<p>Mountaintop Segway Tours</p>	<p>Another new feature for the 2012 green season, Blue Mountain is introducing scenic Mountaintop Segway tours. This guided tour is a truly unique and enjoyable way to explore the peak of the mountain with your family, friends or group.</p> <p>Description: Trained guides will show you how to explore Blue Mountain as you wind your way through wooded trails at top of the Niagara Escarpment on a state of the art 2-wheeled Segway transportation device, while overlooking the majestic Georgian Bay region and Blue Mountain Village</p> <p>Elements: Operate your own self balancing, Segway transportation device as you tour the trails of Blue Mountain Resort guided by a trained staff member</p> <p>Tour Information: Training is provided at the base of the mountain, followed by a picturesque open-air gondola ride enroute to your Mountaintop Segway adventure. Must be 16 year of age and older.</p>
<p>Aquatic Centre</p>	<p>Plunge! Aquatic Centre</p> <p>Description: Plunge! is a 10,000 square-foot public indoor/outdoor aquatic center featuring pools, child-friendly water play areas, hot tubs, water slides and lounging decks.</p>

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	<p>Capacity: 400</p> <p>Site: Opened in April 2006 and updated in October 2011, the aquatic centre is a public, all-season community asset. Surrounded by 30 acres of Village and resort lands, Plunge! borders the Millpond, Blue Mountain and the Blue Mountain Village.</p> <p>Features: Plunge! is modeled after a typical Ontario boathouse complete with jumping platform and rope swing. The indoor Leisure Pool is outfitted with wide play steps for toddlers, lap pool jets, a raindrop umbrella, wet deck and indoor hot pool. From the indoor pavilion there is a swim-out to the larger and deeper outdoor pool. The outdoor Leisure Pool is heated all year around and has two water slides, an 8-foot dock slide and an extreme twisting tube slide. Also outside are an all-season hot tub and an 11-foot deep Action Pool.</p> <p>Additional Features: Lock & key locker service Men, women and family change rooms Full towel service 8 lifeguards on duty during max capacity</p>
<p>Golf</p>	<p>Monterra Golf at Blue Mountain</p> <p>Monterra is one of Ontario's most popular resort courses. Monterra, meaning "land at the bottom of the mountain," was designed by Tom McBroom and opened in 1989. This public, resort course has proven to be a formidable challenge for golfers from North America and abroad.</p> <p>Designer: Tom McBroom</p> <p>Style: A traditional links course, Monterra features rolling bent grass fairways, razorback mounding, and 84 bunkers, as well as ravines, creeks, seven lakes, and some spectacular elevated tee shots.</p> <p>Course Specs: Gold: Yards-6,581; Par-72; Rating-71.9; Slope-142 Blue: Yards-6,011; Par-72; Rating-69.0; Slope-128 White: Yards-5,139; Par-72; Rating-65.5; Slope-114 Ladies Blue: Yards-6,011; Par-72; Rating-75.0; Slope-142 Ladies White: Yards-5,139; Par-72; Rating-69.8; Slope-121</p> <p>Carts & GPS Software: Fleet of 84 carts (purchased in 2012) and new state of the art GPS software manufactured by Visage, an industry leader in GPS technology</p> <p>Features: Monterra offers a full-service golf shop, deli and bar, a practice area, and on-course sanctuary at the 5th, 10th and 15th tees.</p>
<p>Horse riding and more</p>	<p>Activity Central can arrange sky diving, rock climbing, hummer activities, fishing charters, canoeing, cruising, Sea Do rentals, windsurfing, caving, horseback riding, go-karting and more. Blue Mountain Activity Central is your one-stop action-shop featuring the region's best year round activities. It is located on Main Street in the Village, just off of the Events Plaza.</p>

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<p>Hiking</p>	<p>Grab the kids and get up the mountain! It's about 40 minutes up the glades trail where you'll be rewarded with panoramic slope to shore views of the area, plus a free scenic Gondola ride down.</p>
<p>Cycling</p>	<p>Grab your bike and head for Blue Mountain's summer lift, the "Silver Bullet", an open-air gondola, and get ready to experience the hills in a whole new way. Blue Mountain's 30 kilometers of downhill trails will challenge even the most hardened mountain bike riders. Their network of downhill trails has a combination of open and single-track trails and North Shore features that will provide you with a wide variety of choices to descend the escarpment.</p> <p>Along with the expansion of cross-country and downhill trails, Blue Mountain also plans to create a mountain bike terrain park located at the winter sight of the Badlands terrain park. The park will have table tops, dirt jumps, berms, rollers, ladders and teeter-totters.</p> <p>For bikers looking for a less demanding ride, explore the 10 kilometers of cross-country trails accessed from the top of the "Silver Bullet" gondola.</p> <p>All of your biking needs can be met at the new Adventure Mountain Bike Centre located at Village Base Lodge. Here you can rent Norco cross country and downhill bikes, make repairs to your own bike or purchase equipment and accessories to provide the optimum riding experience.</p> <p>Blue Mountain also offers lessons on a private and group basis on riding downhill and cross-country. Visit the Adventure Mountain Bike Centre to arrange your clinic or to purchase your passes for the lift. The Adventure Mountain Bike Centre is open daily during the summer and on weekends during the spring and fall.</p> <p>Family mountain bike rental (2 adults and 2 kids) is \$40 for one hour in 2012.</p>
<p>Mountain Bike Park</p>	<p>Blue Mountain's Bike Park is the largest park in Ontario and has something for every level of rider. The Bike Park offers progressive trail selection, from a scenic Cross-Country ride along gentle terrain or a heart-pounding run down the Escarpment's best single-track Downhill trails.</p> <p>Trails: 23 trails ranging from Beginner to Expert 4 Beginner; 11/12 Intermediate; 5 Advanced; 3 Expert</p> <p>Access: Open-air gondola providing quick access for a day of biking</p> <p>Rentals and Lessons: Rentals and lessons are available at Village Rentals</p>
<p>Tennis</p>	<p>Monterra Tennis</p> <p>Whether you're a tennis aficionado or just want to play a game with some friends, you'll love the Monterra Tennis indoor facilities. A large temperature-controlled dome houses five omni courts, so you don't have to worry about weather dampening your game and there is also an</p>

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	<p>outdoor tennis court at the Blue Mountain Inn that is available to all overnight guests.</p>
<p>Scenic Caves</p>	<p>Located on top of the escarpment, and just minutes from Blue Mountain, Scenic Caves Nature Adventures is a definite “must see” for your vacation agenda. Be sure to make time in your schedule to explore: Scenic Caves and Trails, Ontario’s Longest Suspension Footbridge, Treetop Eco Tours, Zip Line and Gemstone Mining.</p>
<p>Wintersports – plan ahead for next winter</p>	<p>Downhill Skiing 36 Trails ranging from Beginner up to Double Black Diamond with over 300 fantastic snow school instructors that can teach the beginner of any age or help the pro with some new moves. With 15 lifts and 4 high speed six person chairs you will maximize your time on the snow. Even when the sun goes down, Ontario’s largest mountain resort offers Night skiing until 10:00pm with 23 trails still open under the moon!</p> <p>Terrain Park - Parks n' Pipes Whether it's snowboarding, free-skiing or just hanging out with friends, the TELUS Park is your home base! Did you know that Skier Magazine listed Blue Mountain's TELUS Park as a "Beast of the East" and that Freeskier Magazine named Badlands the 8th Best Terrain Park in Eastern North America?</p> <p>The TELUS Park boasts not one but two superpipes and is serviced by its own chairlift which operates 7 days a week. It is also home to some of the east coast’s best rails. If you’re new to the terrain park, never fear – Blue is putting an emphasis on learning and progression. With two additional freestyle terrains, Greatest Hits and Hell’s Half Acre, Blue Mountain is the ideal place to learn. Small jumps and ride-on/ride-off rails will be featured in the Greatest Hits Terrain Park on the south end of the mountain.</p> <p>Cross Country at Scenic Caves With 18 kilometers of groomed cross country ski trails meandering through a quiet forest of sugar maples, beeches and oaks high atop the Niagara Escarpment, Scenic Caves Nordic Centre gives a whole new meaning to winter nature adventures. Nowhere else in Ontario can you snowshoe or hike across Southern Ontario's Longest Suspension Footbridge! Take a breathtaking 126-metre hike across a narrow bridge, arched 25 meters above a treed valley, 300 meters above Georgian Bay.</p> <p>Dogsledding Dog sledding at Rob Roy Farm is an experience for all ages and abilities. After a brief lesson people take their own team of 4 husky dogs</p>

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	<p>around a supervised 1/3 km dog track. Groups take turns at trying different dog teams around the track.</p> <p>Take great photos, snowshoe and visit our igloo to meet farm critters: donkeys, pot-belly pig, peacock and other birds. Enjoy Hot drinks in the barn cafe. (Plan for a 1.5 to 2 hour visit)</p> <p>Snowmobiling Night Dinner Run; 1 hour tour; and 3 hour Tour.</p>
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CULTURE	
Theatre	<p>Georgian Bay Theatre Escape July 16 - September 22, 2012</p> <p>Escape to Georgian Bay for Theatre Collingwood's season of laughter and humour ranging from horror spoof hilarity, adult comedy, and world premiere of a saucy farce, to the seventh (and latest) installment of the ever popular Wingfield series. Enjoy overnight accommodation, breathtaking scenery and the incredible recreation and shopping options available in the Blue Mountain Village and surrounding area.</p> <p>Package Includes:</p> <ul style="list-style-type: none"> Blue Mountain Inn •Nightly accommodation •One Theatre Collingwood ticket per person per stay •Breakfast daily at the Pottery Restaurant <p>OR</p> <ul style="list-style-type: none"> All Other Resort Accommodations •Nightly accommodation •One Theatre Collingwood ticket per person per stay <p>Reserve Georgian Bay Theatre Escape Package online or by calling 877-445-0231 to get the best rate in any of accommodation types.</p>
Films	<p>"Films under the stars" in summer - pull up a muskoka chair, cozy up with a blanket and enjoy free outdoor movies</p>
Festivals & Events	<p>There are always special events happening at Blue. 2012 features more than 23 events, including new programs such as the Met Con Blue Adventure Race and returning favourites Peak To Shore Music Festival, East Coast Open, FAMARAMA, and Centurion Cycling Festival. The 2012 green season is sure to be action-packed from start to finish – with an event taking place every weekend from May 19th to October 14th.</p> <p>From mountain bike competitions to fireworks and family fun – with music at the heart of it all – there's something for every interest, taste and age group.</p> <p>Events at Blue aren't just fun and exciting, they're also award-winning! Festivals and Events Ontario recently recognized three Blue Mountain events among the 2012 Top 100 festivals in Ontario. For the very first time, the Blue Mountains Apple Harvest Festival, held annually on Thanksgiving weekend, was recognized as one of Ontario's premier festivals, joining perennial favourites Salsa at Blue Mountain and Peak</p>

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	To Shore Music Festival on the coveted list. For more information or a full calendar of events, visit www.bluemountain.ca/events or http://www.bluemountainvillage.ca/events	
2012 Event Schedule	May 19-21	May Long Weekend Fireworks
	May 26	British Car Show
	June 1-2	Met Con Blue Adventure Race
	June 16	Blue Mountain BBQ Championship
	June 22-24	Salsa at Blue Festival
	June 29-July 2	Canada Day Weekend with Fireworks
	July 7-8	Best of Blue ~ Music, Hiking & Family Activities
	July 13-14	Peak To Shore Music Festival - Jim Cuddy Band
	July 14-15	Ontario Cup Downhill Race
	July 17,24,31; Aug 7,14,21	Tuesday Night XC & DH Series at Blue
	July 20-22	FAMARAMA
	July 20-22	East Coast Open Downhill and X-Country Champs
	July 27-29	Collingwood Elvis Festival at Blue
	August 3-6	Village Beach Party
	August 10-12	Earth Rangers Wild Wonders at Blue
	August 17-19	A Cirque-Tacular Event
	August 24-26	Cedar Run Rodeo
	August 31-Sept 2	Summer Sundown
	September 10	Blues, Brews & Patios
	September 14-16	Centurion Cycling Canada Festival
	September 22	Sears Great Canadian Run
	September 22-23	Adventure Running Kids Mud Run Series
	October 6-8	Blue Mountains Apple Harvest Festival
	October 14	Blue Mountain Half Marathon & 5km Family Run
	November 2-3	Shri Fest – Yoga, Music, Art & Beauty

ATTRACTIONS	
Beaches	A private beach of the shores of Georgian Bay is available for all overnight guests in the resort in the summer months. A quiet day of relaxation or the opportunity to play in the sparkling waters of Georgian Bay with your family and friends is only a 10 minute drive from Resort. Blue Mountain’s beach staff will make every effort to add to your fun at the beach by providing beach toys, rafts and paddleboats. The beach is open daily from early June to the Labour Day holiday weekend. Access for resort guests is free and amenities include: kayaking, peddle boats, skim boarding, beach volleyball and BBQ lunch among many other options.
Parks/Reserves	Blue Mountain’s Silver Bullet lift transforms into a unique summer attraction – Ontario’s only open-air gondola that whisks you to the top of the Niagara Escarpment a UNESCO World Biosphere Reserve .

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	<p>Take in the breathtaking scenery of the surrounding area and Georgian Bay, look down on the bustling Village or explore the hiking and biking trails across the top of the mountain. Open to pedestrian and bike traffic, the “Silver Bullet Summer Gondola” gives you the opportunity to view the mountain from an entirely new perspective. Cost: \$7 or \$4 if you are staying at Blue.</p>
<p>Spas</p>	<p>Relax with a choice of two unique spa experiences both on and off Blue Mountain Resort. Stay on resort and embrace head-to-toe luxury at Kalola Boutique & Spa, or off resort to enjoy the tranquility of the hot & cold baths at Le Scandinave.</p> <p>Le Scandinave Spa Blue Mountain features:</p> <ul style="list-style-type: none"> - Scandinavian Baths - Finnish Sauna - Norwegian Steam Room - Relaxation Solariums - Outdoor relaxation zones - 12 Massage Rooms <p>Kalola Boutique & Spa Located on resort and within the Blue Mountain Inn, it provides an experience that not only inspires the body, but the mind and spirit as well. They are reinventing wellness by creating a holistic spa experience that includes luxurious head to toe treatments. Experience their exclusive line of exceptional botanical spa products and much more. With your spa appointment, guests are welcome to enjoy the large jacuzzi whirlpool.</p>

<p>OTHER ACTIVITIES</p>	
<p>Shopping</p>	<p>Unique to any Ontario resort destination, the exciting pedestrian village offers more than 40 shops, restaurants and bars and will provide you with plenty to do while you are away from home. A new addition to the Village at Blue Mountain is the VIP Shopping Card – save 10% - 50% every time you shop. Here’s a listing of the 2012 shopping opportunities that await at Blue:</p> <ul style="list-style-type: none"> •Azul Jewellery Boutique • Bark & Fitz •Birch & Co. Zoot Alors! •Blue Basin Snow Shop •Boardsports • Bright's Gallery •Columbia Sportswear Company •Columbia Kids Sportswear Company • Crock-A-Doodle

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	<ul style="list-style-type: none"> •Echo Trends •Envy Eyewear •The Great Canadian Gift Company •Hatley Scoops •The Happy Valley Candy Co. •Jack & Maddy a Toy Store •Jinjer •Lifted •L'Occitane en Provence •Olde Stanton Store •Red Devil Sports •Rocky Mountain Chocolate Factory •Royal Photo Studio •Tara n'Tula •Tingle Lingerie & Luxuries •Village Market
Nightlife	Soak up some live music, wind down with quiet conversation or party 'till the wee hours in your kind of club – there's a wide variety in the Village.

CUISINE	<p>Culinary enthusiasts will love the selection of restaurants in the Village and surrounding area and will enjoy a tour of the Apple Pie Trail. There are also wine tours in the local area.</p> <p>Even more dining and dancing choices await you at Blue this season. Whatever you crave, it's probably here - the restaurants and cafés run the gamut from steaks to nachos and you'll be sure to find an atmosphere to suit your mood. Here's the line-up for 2012:</p>
Restaurants	<ul style="list-style-type: none"> •Avalanche @ Blue •BeaverTails •C&A Steak Company •Copper Blues Bar & Grill •Firehall Pizza Co. •Jozo's •Kaytoo Restaurant & Bar •Kikaku Sushi Bar •Oliver & Bonacini •Pita Pit •The Pottery Restaurant •Royal Majesty Espresso Bar Bakery •Rusty's at Blue •Starbucks Coffee •Sunset Grill •Magnone's Italian Kitchen •MJ Bryne's Irish Pub •Tholos

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	<ul style="list-style-type: none"> •Twist Martini & Wine Lounge •Village Market •Wild Wing
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MORE INFO	
Brochures	1-877-445-0231 and downloadable on the website
Website	www.bluemountain.ca for Blue Mountain, reservations and gifts

CURRENT DEALS	<p>Blue offers a number of great Packages for every style: Golf Packages, Family Packages, Distinctive Getaways and Spa Packages. See: http://www.bluemountain.ca/lodging_packages.htm</p> <p>Compliment any stay with a Summer Active Packs and receive up to 25 per cent off your activities. There's a resort full of adventure waiting and the best way to experience it is by adding an Active Pack to your stay. Choose from an exciting list of activities and attractions to create your getaway, your way. It's a value pack worth over \$80 and Blue offer it to you for only \$59 when you add it to your overnight getaway.</p>
Gift Cards	Blue Mountain gift cards Available in \$25, \$50, \$100, \$250 and open denominations and valid for purchases at any Blue Mountain resort operated food and beverage, retail and lodging establishments.

PERSONAL EXPERIENCES	I have skied at Blue many times – it's my favourite ski resort in Ontario. I have also spent time there in summer with my family and enjoyed all the outdoor facilities that this world-class area has to offer.
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