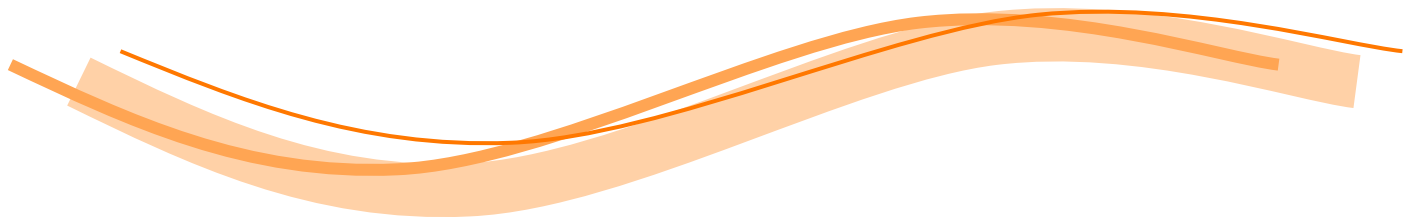




BLUE MOUNTAIN -SUMMER





Blue Mountain

Just ninety minutes drive from Toronto, Blue Mountain features one of the province's premiere resort courses, Monterra Golf. Summer adventure awaits you in Ontario's favourite year-round playground.

Right now stay close to home and get fantastic value in your vacation. Customize your stay with over one thousand accommodation units, patio dining in the village and boutique-style shopping. Spend your summer winding down the trails on a mountain bike, soaring up the escarpment in the open-air gondolas or soaking up some sun at Blue Mountain's private freshwater beach.

With the "stay longer save more package", you'll receive **40% off your third night and each additional consecutive night**. That's 100% of the fun at 40% off the price! Check out www.bluemountain.ca to find out more. You'll also find ready-made packages for families, adrenalin, golf, girl's escapes, a Georgian Bay theatre package, and more. For instance, the **Romance Package offers one night at the Blue Mountain Inn, a couples' massage, breakfast, dinner and a bottle of sparkling wine, all from just \$169 per person.**

There's so much to do at Blue Mountain! Plan your getaway according to your likes and interests. For Activity Central – visit the activity section at www.blueactivities.com. Fill your escape with the adventure of warm weather activities and relax ... you can now enjoy an incredible vacation experience without traveling far from home.

- Spa** – Le Scandinave and Kalola are two wonderful, very different spa options.
- Beach** – A private freshwater beach is located within 10 minutes of the resort, on a shuttle route. Access for resort guests is free and amenities include: kayaking, peddle boats, skim boarding, beach volleyball, BBQ lunch among many other options.
- Plunge! Aqua Centre** - Inspired from the tradition of cottage-style boathouses, Plunge! is an authentic and magical expression of a place and its people with indoor-outdoor pools, indoor water playground, hot tubs, rope swings, docks and slides.
- Gondola** – Rising up over the trail head, this open air gondola caters to your hiking and biking needs... plus has breathtaking views of Southern Georgian Bay.
- Mountain biking** – there are 16 downhill trails, 3 x-country (1 under

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	<p>development, 4 hiking, 3 multi-use)</p> <p>•Kid’s at Blue and day camps – Action packed childcare programs provide for children from 18 months to 6 years of age. Flexible programs let you register your child by the day or week. Reserve 5 consecutive days and receive a 20% discount.</p> <p>And not to mention Monterra Golf, where “the challenge is the course not the cost”. This season there are some fabulous offers to make the Golf even more affordable.</p> <p>Spanning over 700 acres, Blue Mountain has become the four-season destination of the North, visited by over 1.5 million guests a year. Winter at the resort boasts 36 ski and snowboard trails enhanced by world class snowmaking system. Summer months offer the largest down-hill mountain biking facility in Ontario, Monterra Golf course and a private beach property among other seasonal activities. Year-round the resort attracts visitors to over 900 luxury accommodation units and 40 unique concept restaurants, bars and retail spaces in our pedestrian village; and 37,000 square feet of state-of-the-art conference space. Blue Mountain is 50% owned by Intrawest ULC.</p>
Location	<p>Blue Mountain, Ontario’s largest mountain resort, is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto, approximately 100 kms northwest of Toronto. Here’s a link for specific directions if you are coming from Toronto:</p> <p>http://www.bluemountain.ca/directions/toronto_airport.html</p>
Geography	<p>In the heart of the Georgian Triangle, nestled between the shores of Georgian Bay and the heights of the Niagara Escarpment, Blue Mountain stretches across the Niagara Escarpment with 720 vertical feet, 15 lifts, and 36 trails ranging from beginner to double black diamond. You’ll enjoy plenty of on-snow time, with four high-speed six-person lifts across the resort. If you prefer to hit the hills after the sun sets, there are 23 trails and 11 lifts under the lights.</p>
Visitors	<p>It is easily accessible by car and draws its over 600,000 skier visits from the affluent market of the Greater Toronto Area and the northern US states.</p>

CLIMATE	
General climate	As Toronto, but much more snow!
Today’s weather	20 Centigrade with sunny periods (20 June 2009)
Best time to visit	Blue Mountain is a genuinely four season resort

GETTING THERE	
Drive time	Approximately 1.5 hours from Toronto

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Towns	Collingwood is just down the road
Distances	137 km from Toronto
Buses	Blue Mountain provides transportation to the various lodges and the Village on the Blue Mountain Resort Shuttle. The shuttles run 7 days a week from 8 am to 10:30 pm, approximately every 15 to 20 minutes.
Ski Passes	For 2008/2009: \$56 day lift pass; kids under 18: \$38; \$45 night lift pass

ACCOMMODATION TYPES	Over 900 accommodations units available across a wide range of styles: condo or chalet rental, a hotel room or a deluxe condo.
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TARGET GROUPS	
Families	<p>Affordable family travel: Summer Plunge! From \$99 per person There's no better way to cool off on those hot summer days than at Plunge! Kids of all ages are invited to make a splash at Blue Mountain's four season water adventure. There is something for everyone, whether it's the indoor-outdoor pools, indoor water playground, hot tubs, rope swings and slides. Enjoy an action-packed summer's day, then relax for the evening in beautiful resort accommodations. Package Includes: (based on a family of 4)</p> <ul style="list-style-type: none"> •One night accommodation •One family day pass per stay to Plunge! •Breakfast daily and one dinner per person, per stay when reserving at the Blue Mountain Inn
Kids	<p>In summer, Blue Mountain is a kid's adventure playground. The action packed Kid's at Blue Adventure Camps provide fun, active, outdoor activities for kids from 4 months to 12 years of age. The Adventure Camp features a different theme each week and is guaranteed to ensure your older children have a fun filled time. Infants and toddlers have their own specially designed program in Blue Mountain's fully equipped daycare center. Daycare specialists will provide your youngest children a stimulating and entertaining atmosphere. For kids looking for a more active, sport related program, the Tennis Camps and Junior Golf Camps are perfect for improving their skills. All of the camps work on low coach-to-student ratios and provide a variety of programs to best suit your children's skill level.</p>
Teens	<p>The seasonal Kid's at Blue Mountain Bike Adventure Programs are the perfect way to learn and improve your kid's mountain biking skills. Blue offers a range of mountain bike skill programs with a specific progression for kids and activities based on their skill levels. Children can learn the thrill of cross country and downhill mountain biking in one of their Mountain Bike Adventure Programs.</p>

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Romance	Accommodation options include perfect venues for sparking or renewing the spirit of romance – and don't forget the spas!
Honeymoons & Weddings	Great facilities are available year-round for weddings and honeymoons. You and your guests will remember it forever: spectacular views of the Niagara Escarpment from a private beach, and breathtaking sights of Georgian Bay from the top of the mountain. Complete the picture with your selection from an incredible array of indoor and outdoor venues to fulfill your vision of the perfect day. Luxury accommodations, gourmet meals and endless recreation options make Blue Mountain Resort an ideal choice for your wedding venue. Download their Wedding Brochure http://www.bluemountain.ca/pdf/WeddingBrochure2007.pdf
Seniors	Most facilities are suitable for seniors at Blue where the pace can be as relaxing or action packed as you wish it to be.

UNIQUES	Plunge! is the ultimate, all ages, four season water adventure at the base of Blue Mountain Ski Resort. Inspired from the tradition of cottage-style boathouses, Plunge! is an authentic and magical expression of a place and its people. Indoor-outdoor pools, indoor water playground, hot tubs, rope swings, docks and slides are sure to provide year-round fun. Or, if you prefer, simply watch all the action from the comfort of your dock chair. Plunge! has something for everyone, infant to senior. With swimming lessons, water fitness, and more, kids and children will have fun, as will the adults in the family.
History	It's Blue's 68 th anniversary this year! Established in 1941 by Jozo Weider , Blue Mountain's 36 trails are serviced by 15 chairlifts including 4 high six person express chairlifts. A 251 acre ski facility with 94% snowmaking coverage and a vertical drop of 721 feet, Blue Mountain also boasts 23 trails available for night skiing. Intrawest acquired its 50% interest in Blue Mountain in January 1999 and since this time the corporation has invested in advanced snowmaking systems, service buildings, lodge upgrades and the ongoing development of a 40 acre pedestrian village located at the base of the mountain. The Village at Blue Mountain , established in 2001 is home to over 40 restaurant/ bar and retail shops with over 45,000 square feet of commercial space. Across the resort the company owns 5 food and beverage operations, representing a seating capacity of over 2,400 as well as 8 dynamic retail spaces. Blue Mountain serves as property manager for over 900 lodging units which can host more than 2400 guests in its 10 accommodation areas on a nightly basis
Must Sees	The view from the top of the Niagara Escarpment after a gentle ride to the top on the Gondola.

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WINTERSPORTS ACTIVITIES

Downhill Skiing

36 Trails ranging from Beginner up to Double Black Diamond with over 300 fantastic snow school instructors that can teach the beginner of any age or help the pro with some new moves. With 15 lifts and 4 high speed six person chairs you will maximize your time on the snow. Even when the sun goes down, Ontario's largest mountain resort offers Night skiing until 10:00pm with 23 trails still open under the moon!

Terrain Park - Parks n' Pipes

Whether it's snowboarding, free-skiing or just hanging out with friends, the TELUS Park is your home base! Did you know that Skier Magazine listed Blue Mountain's TELUS Park as a "Beast of the East" and that Freeskier Magazine named Badlands the 8th Best Terrain Park in Eastern North America?

The TELUS Park boasts not one but two superpipes and is serviced by its own chairlift which operates 7 days a week. It is also home to some of the east coast's best rails.

If you're new to the terrain park, never fear – Blue is putting an emphasis on learning and progression. With two additional freestyle terrains, Greatest Hits and Hell's Half Acre, Blue Mountain is the ideal place to learn. Small jumps and ride-on/ride-off rails will be featured in the Greatest Hits Terrain Park on the south end of the mountain.

Cross Country at Scenic Caves

With 18 kilometers of groomed cross country ski trails meandering through a quiet forest of sugar maples, beeches and oaks high atop the Niagara Escarpment, Scenic Caves Nordic Centre gives a whole new meaning to winter nature adventures. Nowhere else in Ontario can you snowshoe or hike across Southern Ontario's Longest Suspension Footbridge! Take a breathtaking 126-metre hike across a narrow bridge, arched 25 meters above a treed valley, 300 meters above Georgian Bay.

Dogsledding

Dog sledding at Rob Roy Farm is an experience for all ages and abilities. After a brief lesson people take their own team of 4 husky dogs around a supervised 1/3 km dog track. Groups take turns at trying different dog teams around the track.

Take great photos, snowshoe and visit our igloo to meet farm critters: donkeys, pot-belly pig, peacock and other birds. Enjoy Hot drinks in the barn cafe. (Plan for a 1.5 to 2 hour visit)

1/2 hour - \$65.00 for adults and \$45.00 for children

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	<p>Snowmobiling Night Dinner Run- Price \$ 215.00 per machine 1 hour tour- Price: \$95.00 per machine 3 hour Tour- Price \$ 215.00 per machine, helmet included</p> <p>One-stop shop for summertime adventures at Blue Mountain is located at “Blue Mountain Activity Central” in the Grand Georgian Hotel. Here you can arrange a variety of activities in and around Blue Mountain with the Activity Central customer service representatives. In addition to golfing and mountain biking in the summer, you can arrange unique and exciting adventures like a Hummer tour, horseback riding, rock climbing or caving, fishing or a variety of water based sport activities like canoeing, kayaking, sailing or windsurfing.</p>
<p>Beginners</p>	<p>There’s an improved beginner focus at Blue for 2009:</p> <ul style="list-style-type: none"> - Additions to beginner terrain and facilities at Blue Mountain this winter include the instillation of two magic carpet ski lifts and the expansion of an exclusive kids ski area + a new progression area complementing the TELUS Park. - Located behind the South Base Lodge this special spot for kids is within close proximity to the Kids at Blue Childcare Centre. Kids at Blue offers half and full-day child care for ages 18 months and up. Ages 2 and up can also combine child care with a ski clinic, including equipment rentals available in one location - a big convenience. - The new progression park is situated beside Blue Mountain’s TELUS Park so you can watch and be inspired by the pros while trying out some beginner features like tabletops and flat boxes. No extra pass required. - Learn to Ski program featuring station learning and progression to the lifts.
<p>Golf</p>	<p>In the summer months, the nationally ranked Monterra Golf course welcomes golfers to enjoy its spectacular layout. Its certification as an Audubon sanctuary (9th course in Ontario and 22nd Canadian course) complements the numerous awards and media recognition that Monterra Golf has received since opening in 1989. Monterra Golf at Blue Mountain provides a formidable challenge and a memorable round for all levels of golfers. At 6,581 yards, this par 72 links style golf course winds it way through ravines and creeks, by lakes and ponds at the base of the Niagara Escarpment. Canadian golf architect, Thomas McBroom, designed the course with rolling bent-grass fairways, razorback mounding and 86 bunkers. In addition to an awarding winning course, Monterra also features a</p>

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	<p>full-service golf shop with knowledgeable and friendly staff to serve you, an 18,000 square foot practice green and hitting nets, to help you prepare for your round. If you get the craving for a bite to eat or something to wet your whistle, Monterra also has the Leaderboard Deli located in the Golf Shop and an on-course sanctuary located near the 5th and 10th tees where golfers can stop for a beverage or light fare during your round.</p> <p>This 2009 season there are some fabulous offers to make the Golf even more affordable:-</p> <ul style="list-style-type: none"> •Monterra Golf Players Card – Newly launched this spring, the card includes incredible savings and benefits on mid-week rounds of golf and a FREE round for the spring or fall. •Monterra Family Sunset - Kids 17 years and under can golf for free with the purchase of a full price paid adult green fee (ratio 1 adult: 1 junior), anytime during sunset hours in the 2009 golf season. So that is \$35 plus applicable taxes per adult (Includes cart) and FREE for kids 17 years and under when accompanied by an adult. •Sunday Drive & Dine - Every Sunday between May 24 and September 27 from noon onwards you can enjoy a round of golf followed by a steak or chicken dinner at The Pottery Restaurant — cart rental included – all for \$69 plus applicable taxes; excludes holiday weekends when the special is offered on the Monday. •Hump Day Specials - Every Wednesday between May 27 and September 16 from 1:00 pm to twilight, enjoy a discounted round of golf, \$5 Molson Tall Boy and some great deals from the grill! Play for \$79 + applicable taxes, including cart, plus get a free Bamboozler — Blue Mountain’s famous burger — or a sausage on a bun. There’s no better way to unwind!
Horse riding	Available in winter: 1 hour - \$35.50 and 2 hour trail rides in the snow available upon request
Hiking	In summer there are some breathtaking hikes along the Niagara Escarpment
Cycling	<p>Grab your bike and head for Blue Mountain’s summer lift, the “Silver Bullet”, an open-air gondola, and get ready to experience the hills in a whole new way. Blue Mountain’s 30 kilometers of downhill trails will challenge even the most hardened mountain bike riders. Their network of downhill trails has a combination of open and single-track trails and North Shore features that will provide you with a wide variety of choices to descend the escarpment.</p> <p>Along with the expansion of cross-country and downhill trails, Blue Mountain also plans to create a mountain bike terrain park located at the winter sight of the Badlands terrain park. The park will have table tops, dirt jumps, berms, rollers, ladders and teeter-totters.</p>

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	<p>For bikers looking for a less demanding ride, explore the 10 kilometers of cross-country trails accessed from the top of the “Silver Bullet” gondola.</p> <p>All of your biking needs can be met at the new Adventure Mountain Bike Centre located at Village Base Lodge. Here you can rent Norco cross country and downhill bikes, make repairs to your own bike or purchase equipment and accessories to provide the optimum riding experience.</p> <p>Blue Mountain also offers lessons on a private and group basis on riding downhill and cross-country. Visit the Adventure Mountain Bike Centre to arrange your clinic or to purchase your passes for the lift. The Adventure Mountain Bike Centre is open daily during the summer and on weekends during the spring and fall.</p>
Tennis	<p>A large temperature-controlled dome houses five omni courts, so you don't have to worry about weather dampening your game and they also have an outdoor tennis court</p>

CULTURE	
Theatre	<p>Theatre Collingwood – Georgian Bay Theatre Escape Package Those who book the Georgian Bay Theatre Escape will enjoy the ultimate summer getaway including:</p> <ul style="list-style-type: none"> - an overnight stay in luxury village accommodations - theatre tickets to one of 3 Theatre Collingwood productions offered in summer 2009 - dinner for two at the Pottery and a scenic gondola ride up the mountain
Films	<p>“Films under the stars” in summer - pull up a muskoka chair, cozy up with a blanket and enjoy free outdoor movies</p>
Festivals & Events	<p>There are always special events happening at Blue. Check out their Events Calendar at: Here are just few upcoming selections...</p> <p>Salsa at Blue Mountain – 27 June 2009 The Ontario Salsa Tour hits Blue Mountain! This free family street party celebrating Ontario's Latin cultures will turn the Village at Blue into a showcase of Latin life. Street Party (3pm-10pm) Pulsating Music Passionate Dancing Fiery Foods Fireworks! Children's activities and so much more</p>

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	<p>Collingwood Elvis Festival – 25 July 2009 3 days of free outdoor concerts by some of the top Elvis Tribute Artists including Roy Leblanc Saturday night!</p> <p>Peak to Shore Music Fest – 15 August 2009 Music fills the Village all weekend on 2 stages featuring award winning Canadian Indie Artists with local and regional roots.</p>
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ATTRACTIONS	
Beaches	<p>A private beach of the shores of Georgian Bay is available for all overnight guests in the resort in the summer months. A quiet day of relaxation or the opportunity to play in the sparkling waters of Georgian Bay with your family and friends is only a 10 minute drive from Resort. Blue Mountain’s beach staff will make every effort to add to your fun at the beach by providing beach toys, rafts and paddleboats. The beach is open daily from early June to the Labour Day holiday weekend. Access for resort guests is free and amenities include: kayaking, peddle boats, skim boarding, beach volleyball and BBQ lunch among many other options.</p>
Parks/Reserves	<p>Blue Mountain’s Silver Bullet lift transforms into a unique summer attraction – Ontario’s only open-air gondola that whisks you to the top of the Niagara Escarpment a UNESCO World Biosphere Reserve. Take in the breathtaking scenery of the surrounding area and Georgian Bay, look down on the bustling Village or explore the hiking and biking trails across the top of the mountain. Open to pedestrian and bike traffic, the “Silver Bullet Summer Gondola” gives you the opportunity to view the mountain from an entirely new perspective.</p>
Spas	<p>Relax with a choice of two unique spa experiences both on and off Blue Mountain Resort. Stay on resort and embrace head-to-toe luxury at Kalola Boutique & Spa, or off resort to enjoy the tranquility of the hot & cold baths at Le Scandinave.</p> <p>Le Scandinave Spa Blue Mountain features:</p> <ul style="list-style-type: none"> · Scandinavian Baths · Finnish Sauna · Norwegian Steam Room · Relaxation Solariums · Outdoor relaxation zones · 12 Massage Rooms <p>Le Scandinave and Kalola spas are two very different and wonderful spa options.</p>

OTHER ACTIVITIES	
Shopping	<p>Unique to any Ontario resort destination, the exciting pedestrian village offers more than 40 shops, restaurants and bars and will provide you</p>

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	<p>with plenty to do while you are away from home. A new addition to the Village at Blue Mountain is the VIP Shopping Card – save 10% - 50% every time you shop. New additions are: - Rusty's - Avalanche @ Blue Night Club - C&A Steak Company - Royal Majesty Espresso Bar - Shops – Tara n' Tula, Hatley Scoops Joining these great shops:</p> <ul style="list-style-type: none"> • Badlands Sports • Bark & Fitz • Birch & Co • Boardsports • Bright's Gallery • Columbia@Blue • Echo Trends • Envy Eyewear • Happy Valley Candy Co • Jack & Maddy a Toy Store • Jinjer • L'Occitane en Provence • Olde Stanton Store • Q Berry Beading at the Blue • Red Devil Sports • Rocky Mountain Chocolate Factory • TERASE Art & Home at Blue • Tingle • Village Market
Nightlife	Soak up some live music, wind down with quiet conversation or party 'till the wee hours in your kind of club

CUISINE	
Restaurants	<ul style="list-style-type: none"> • 3 Guys and a Stove • BeaverTails • Copper Blues Bar & Grill • Fire Hall Pizza Co. • Gel Bar • Her Majesty's Bakery and Espresso Bar • Jozo's • Oliver & Bonacini • Kaytoo Restaurant & Bar • Main Street Market • Pita Pit • Rustys at Blue • Skool • Starbucks Coffee • Sunset Grill • The Pottery • Tholos • Twist Martini and Wine Lounge • Wild Wing • Windy O'Neill's Pub

MORE INFO	
Brochures	1-877-445-0231 and downloadable on the website
Website	www.bluemountain.ca for Blue Mountain, reservations and gifts www.scandinaveblue.com for the Spa www.plungebluemountain.ca for Plunge! Aquacentre Passes

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HOTEL PRIZE PARTNER	Blue Mountain Village Suite - a four night midweek stay for two including rounds at Monterra Golf, Gondola passes and Scandinavian bath access at Le ScandinaVe Spa.
Location	At the foot of Blue Mountain
Facilities	If your idea of “a day at the beach” is to indulge yourself with special attention, visit Blue Mountain’s “ Kalola Day Spa and Boutique ” located inside the Blue Mountain Inn. Our spa offers a complete range of services including aromatherapy message, facials, manicures, hydrotherapy, reflexology and a private hot tub overlooking the mountain.
Accommodation	With a resort total of over 900 available units , guests can choose from four Village hotels: The Grand Georgian, Weider Lodge, Seasons at Blue and Mosaic or stay at one of the resort or slope-side condominiums, mountain homes or Blue Mountain Inn . All accommodation has its own unique personality and atmosphere. All of the Village hotel properties and resort accommodation are complimented by being within minutes of the activities at Blue Mountain. A pedestrian walkway links the entire resort together, making movement throughout Blue easy.
CURRENT DEALS	There are great deals on packages at Blue currently (June 2009) One Night – Receive Incredible Summer Rates! Stay two nights - Receive 25% off your second night Stay three nights - Receive 40% off your third night Stay longer than three nights and each of those subsequent nights will be 40% off!
Gift Cards	Blue Mountain gift cards Available in \$25, \$50, \$100, \$250 and open denominations and valid for purchases at any Blue Mountain resort operated food and beverage, retail and lodging establishments.
PERSONAL EXPERIENCES	I have skied at Blue many times – it’s my favourite ski resort in Ontario. I have also spent time there in summer with my family and enjoyed all the outdoor facilities that this world-class area has to offer.

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