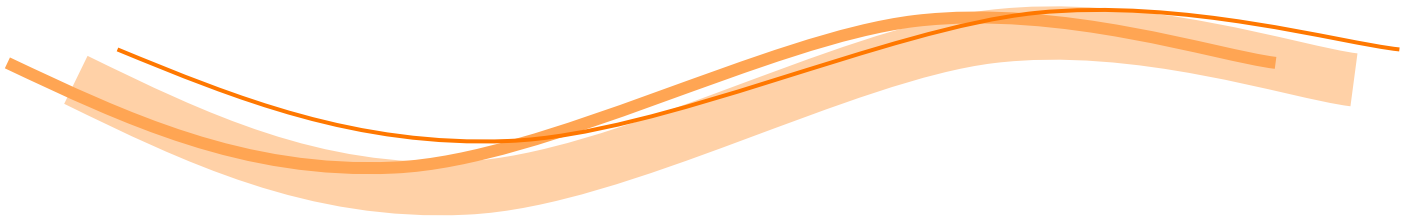




BLUE MOUNTAIN





DESTINATION INFO	Blue Mountain: Ontario's favourite year-round playground!
Location	Blue Mountain, Ontario's largest mountain resort, is located approximately 168kms northwest of Toronto on the southern shores of Georgian Bay.
Name	The name comes from the blue hazy view of the mountain from Georgian Bay.
Visitors	Blue Mountain draws over 600,000 skier visits from the Greater Toronto Area and the northern US states.
Language	English
Currency	Canadian Dollar
Time zone	EST

CLIMATE	
General climate	Similar to Toronto, but more snow in winter
Today's weather	22 degrees Centigrade and sunny (21 July, 2007)
Best time to visit	Blue Mountain is very much a four season resort

GETTING THERE	
Driving	A comfortable 2 hours drive from Toronto. Directions to Collingwood: Take Hwy. #400 north to Barrie. At Barrie take the (Exit 98) Bayfield St. (Stayner/Wasaga Beach - Hwy. #26/27) cut-off. Turn left at lights on to Bayfield St. following (Hwy. # 27/26 West) signs. Travel north on Bayfield St. (Hwy. #27/26) through fast food alley. Turn left at (Hwy. #26 West Stayner/Collingwood) sign. Follow Hwy. #26 to Stayner. Staying on Hwy. #26 turn right at lights (Esso Gas Centre) in Stayner and continue along Hwy. #26 to Collingwood.
Towns	Collingwood is the closest town. It is a Premier Ranked Tourist Destination located on the southern shore of Georgian Bay and at the foot of Ontario's highest ski hill, Blue Mountain, in the heart of one of Ontario's most attractive year-round recreation and tourist destinations.
Distances	Blue Mountain is 140 km from Toronto via the 400 and there is bus service available from downtown Toronto
Ski Passes	Earlybird Ski Passes for the 2007/2008 season are now available. These offer a huge 50% saving if bought before October 22 nd 2007 for season passes: just \$164 instead of \$328 for up to 95 nights and 75+ midweek days.

ACCOMMODATION TYPES	The Village at Blue Mountain means that guests have an even larger selection of accommodation. With a Resort total of over 700 available
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	<p>units, guests can choose from the three Village hotels: The Grand Georgian, Weider Lodge and Seasons at Blue or stay at one of the resort or slope-side condominiums, mountain homes or at Blue Mountain Inn. All accommodation has its own unique personality and atmosphere. All of the Village hotel properties and resort accommodation are complimented by being within minutes of the activities at Blue Mountain. A pedestrian walkway links the entire resort together, making movement throughout Blue easy.</p> <p>Mosaïc is the newest accommodation, where style meets comfort... Distinctive architecture, sleek interiors, elegance, comfort and style. Mosaïc offers stylish boutique hotel-inspired interiors, a dream setting with stone fireplaces and contemporary finishes. Mosaïc currently boasts 85 suites that range in size from one to three bedrooms all featuring either kitchenettes or full kitchens.</p> <p>With the Village at Blue and the ski lift just steps from your door, enjoying resort life is easy. Mosaïc is located right in the heart of the vibrant Village at Blue with sunning mountain and Millpond views. Enjoy Blue living, day and night, with skiing, shopping, dining, and entertainment - just steps from your accommodations.</p> <p>Square Footage: Studio 409 sq ft; Bachelor 409-438 sq ft; One Bedroom 721-751 sq ft; Two Bedroom 807-987 sq ft; Three Bedroom 1193 sq ft</p>
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TARGET GROUPS	
Kids	<p>Blue Mountain is a kid's adventure playground. The action-packed Kid's at Blue Adventure Camps provide fun, active, outdoor activities for kids from 4 months to 12 years of age. The Adventure Camp features a different theme each week and is guaranteed to ensure your older children have a fun filled time. Infants and toddlers have their own specially designed program in Blue Mountain's fully equipped daycare center. The daycare specialists will provide your youngest children a stimulating and entertaining atmosphere.</p> <p>For kids looking for a more active, sport related program, our Tennis Camps and Junior Golf Camps are perfect for improving their skills. All the camps work on low coach-to-student ratios and provide a variety of programs to best suit your children's skill level.</p> <p>Blue Mountain is family friendly resort. Families will find accommodations to suit their needs, restaurants that offer kid friendly menus and a whole range of activities that will excite and engage children of all ages. The Raft Rider Tube Ride and the Children's Water Play Zone are the perfect way for the kids to beat those hot summer days. Wild water fun is guaranteed as you twist and spin on your inner tube down through the Raft Rider's water chute. The Children's Water</p>

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	Play Zone is great for those kids not big enough to tackle the Raft Rider. There's plenty of laughs in the Splashing' Rainforest, umbrella waterfall and the aquaflow! Located behind the Blue Mountain Inn and Conference Centre at the north end of the resort, the Raft Rider and Children's Water Play Zone will keep the family cool throughout your stay.
Teens	Climbing Wall - Extreme sports lovers will want to test their strength and agility on the outdoor climbing wall. This activity is fully supervised but some restrictions apply. Harnesses and helmets are provided.
Romance	If your idea of "a day at the beach" is to indulge yourself with special attention, visit Blue Mountain's "My Touch, Your Spa" located inside the Blue Mountain Inn. Their spa offers a complete range of services including aromatherapy message, facials, manicures, hydrotherapy, reflexology and a private hot tub overlooking the mountain.
Honeymoons & Weddings	You and your guests will remember it forever: spectacular views of the Niagara Escarpment from Blue's private beach, and breathtaking sights of Georgian Bay from the top of the mountain. Complete the picture with your selection from a wide array of indoor and outdoor venues to fulfill your vision of the perfect day. Luxury accommodations, gourmet meals and endless recreation options make Blue Mountain Resort the ideal choice for your wedding venue. Ask for their Weddings brochure. Renew your vows Saturday July 28th on the Mill Pond Docks with Reverend Otto Seegers at 11:00am or 3:00pm.

UNIQUES	
Surprising	Go caving! Get ready for a half day of fun and excitement. You'll investigate some of the unique crevices and caves formed along the Escarpment. Make sure you wear grubby clothes because you're going to get dirty!
History	More than a half century ago, Jozo Weider had a vision to create a dynamic four season resort near the shores of Georgian Bay. He envisioned a place where families and friends would gather to enjoy good times and build life-long memories. A place built around a warm and welcoming village.
Must Sees	Blue Mountain's newest lift, the "Silver Bullet", has been transformed into a unique summer attraction – Ontario's only open-air gondola that whisks you to the top of the Niagara Escarpment a UNESCO World Biosphere Reserve. Take in the breathtaking scenery of the surrounding area and Georgian Bay, look down on the bustling Village or explore the hiking and biking trails across the top of the mountain. Open to pedestrian and bike traffic, the "Silver Bullet Summer Gondola" gives you the opportunity to view the mountain from an entirely new perspective. The "Silver Bullet" open-air gondola is directly adjacent to the Events Plaza in the Village at Blue Mountain.

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SPORTS ACTIVITIES	<p>In addition to golfing and mountain biking in the summer, you can arrange unique and exciting adventures like a hummer tour, skydiving, horseback riding, rock climbing or caving, fishing or a variety of water based sport activities like canoeing, kayaking, sailing or windsurfing. Winter activities can include adrenaline pumping activities like snowmobiling or dog-sledding to cross-country skiing, snowshoeing, skating and snow tubing. Drop into “Blue Mountain Activity Central” to arrange your unique adventure.</p>
Golf	<p>Monterra Golf Monterra Golf at Blue Mountain provides a formidable challenge and a memorable round for all levels of golfers. With numerous awards to its credit, Monterra Golf is sure to inspire players to play at the top of their game. At 6,581 yards, this par 72 links style golf course winds its way through ravines and creeks, by lakes and ponds at the base of the Niagara Escarpment. Canadian golf architect, Thomas McBroom, designed the course with rolling bent-grass fairways, razorback mounding and 86 bunkers. Monterra, meaning “land at the bottom of the mountain”, recently received certification from the Audubon Society’s Cooperative Sanctuary Program. In addition to an award-winning course, Monterra also features a full-service golf shop with knowledgeable and friendly staff and an 18,000 square foot practice green and hitting nets, to help you prepare for your round. If you get the craving for a bite to eat or something to wet your whistle, Monterra also has the Leaderboard deli located in the Golf Shop and an on-course sanctuary located near the 5th and 10th tees where golfers can stop for a beverage or light fare during your round. A variety of green fee offers are available to fit your schedule: \$89 per round in high season</p>
Fishing	<p>Fishing Charters Your captain chartered vessel is a sleek and powerful 34ft sea ray Sun Dancer 340, flying over the pristine waters of Lake Huron and taking you to that secret fishing zone only revealed by the best in electronics and guiding experience. Consider a catered slow fishing cruise with family or friends down the shorelines of Georgian Bay while enjoying the majestic and unique view of limestone cliffs of the Bruce Trail. Salmon, Rainbow and Lake Trout could be the catch of the day. Catering or picnic lunches are also available. Fishing licenses are required.</p>
Skiing in Winter	<p>Blue Mountain stretches across the Niagara Escarpment with 720 vertical feet, 13 lifts, and 34 trails ranging from beginner to double black</p>

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	diamond. You'll enjoy plenty of on-snow time, with four high-speed six-person lifts across the resort. If you prefer to hit the hills after the sunset, there are 22 trails and 10 lifts under the lights.
Hiking	Discover the beauty of the area while hiking the Bruce Trail. All levels, from a leisurely stroll to an extreme adrenaline hike. Half day, full day and Nordic hikes available.
Mountain Biking	<p>Mountain Biking</p> <p>Grab your bike and head for Blue Mountain's summer lift, the "Silver Bullet", an open-air gondola, and get ready to experience the hills in a whole new way.</p> <p>Blue Mountain's 30 kilometers of downhill trails will challenge even the most hardened mountain bike riders. The network of downhill trails has a combination of open and single-track trails and North Shore features that will provide you with a wide variety of choices to descend the escarpment.</p> <p>For bikers looking for a less demanding ride, explore the 10 kilometers of cross-country trails accessed from the top of the "Silver Bullet" gondola.</p> <p>All of your biking needs can be met at the new Adventure Mountain Bike Centre located at Village Base Lodge. Here you can rent Norco cross country and downhill bikes, make repairs to your own bike or purchase equipment and accessories.</p> <p>Blue Mountain also offers lessons on a private and group basis on downhill and cross-country riding. The Adventure Mountain Bike Centre is open daily during the summer and on weekends during the spring and fall.</p> <p>The seasonal Kid's at Blue Mountain Bike Adventure Programs are the perfect way to learn and improve your kid's mountain biking skills. They offer a range of mountain bike skill programs with a specific progression for kids and activities based on their skill levels.</p>
Aqua Centre	<p>Plunge! Aqua Centre: the ultimate water adventure, is inspired by the charm of traditional Muskoka-style boathouses. Pools, hot tubs, rope swings, docks and slides provide year-round fun. Take the plunge and join the fun, or relax and watch the action from the comfort of a Muskoka chair in the lounge.</p> <p>Cost: \$36 per day per family</p>

CULTURE	The Events Plaza in the heart of the Village at Blue Mountain is the center of action. There's always something happening. From special weekend festivals to twice weekly "Movie Under the Stars", the Events Plaza is transformed in a bustling hive of activity.
Arts	<p>Artist Walk Series July 21 -22</p> <p>Explore the many talents of Georgian Bay artists as they demonstrate</p>

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	and display their artistic techniques and wares. You'll find pottery, metal, watercolours, acrylics, photography, mixed media and jewelry. This colourful series includes art workshops and performances by entertaining musicians from near and far!
Music	The Collingwood Elvis Festival takes place at The Village at Blue Mountain. Dust off your blue suede shoes and celebrate the king of rock'n'roll! Grab a seat on a patio and soak up the sweet sounds from a host of internationally renowned Elvis impersonators! Performing Saturday night on the Village stage is the 9-piece Showband, The Cadillacs!
Films	MOVIES UNDER THE STARS Every Wednesday and Friday night in July and August watch the latest and greatest movies on the outdoor inflatable movie screen. Pull up a Muskoka chair or bring your own blanket to watch the show. Movies start at dark, but come early to ensure your space and join the games and excitement!
Festivals & Events	Jazz at Blue Music Festival, 4-5 August 2007: Join in this weekend as Blue hosts incredible Jazz musicians and bands throughout the Village and in their restaurants and bars. Village Wakeboard Festival, 11-12 August 2007: Check out the pros of the Wakeboard industry as they stir up the Mill Pond for some awesome cash and prizes. Check out the Sunday 'Weider Winch' event and showcase! Awesome parties, family entertainment and bands will keep you busy this weekend! Blue Mountain Resort introduces "Grip N Rip", 24-25 August - the first freestyle mountain bike festival of its kind to be held at the resort. Grip N Rip will host a series of events including slope style, dirt jumping and big air competitions showcasing extreme stunts paired with adrenaline pumping speed. The weekend of intense competition will also feature a live entertainment with performances by The Weybourne Project, DJ Ian and time to kick back at the Coors Light beer garden.

ATTRACTIONS	
Beaches	A private beach of the shores of Georgian Bay is available for all overnight guests in the resort. A quiet day of relaxation or the opportunity to play in the sparkling waters of Georgian Bay with your family and friends is only a 10 minute drive from Resort. Blue Mountain's beach staff will make every effort to add to your fun at the beach by providing beach toys, rafts and paddleboats. The beach is open daily from early June to the Labour Day holiday weekend.
Nature	Eco-Adventure Tour Forty feet above all other mortals they have created a web of platform

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	decks spun together by cables and airborne walks - grab a zip cable and you're off! Starting at \$89.00/person
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OTHER ACTIVITIES	Movies Under the Stars: Every Friday night in June & Wednesday and Friday nights in July and August - the latest and greatest movies on our outdoor inflatable movie screen. Pull up a Muskoka Chairs or bring your own blanket to watch the show! Movies start at dark but come early to join in for games and excitement and to ensure your space!
Shopping	There's a whole host of wonderful shopping opportunities right on site at Blue: Badlands Sports Boardsports Columbia@Blue Echo Trends Envy Eyewear Jack & Maddy a Toy Store Jinjer L'Occitane en Provence Village Market Olde Stanton Store Q Berry Beading at Blue Red Devil Sports Rocky Mountain Chocolate Factory Sugar Shack Gift and Pantry TERASE Art & Home at Blue Terraware Tingle True Blue Up In Smoke Upper Canada Maple Company
Nightlife	As night falls, the village comes alive. Here you'll find the perfect spot to suit your mood. End the day with live music or quiet conversation. Party 'till the wee hours of the morning at your kind of club. The end of the day is only the beginning of a night of adventure.

CUISINE	
Food	There is a huge variety of restaurants and all sorts of cuisine to choose from at Blue. Their restaurants and cafés run the gamut from steaks to nachos and you'll be sure to find an atmosphere to suit your mood. Soak up some live music or wind down with quiet conversation.
Restaurants	BeaverTails Ben & Jerry's Copper Blues Bar & Grill

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Fire Hall Pizza Co.
Gel Bar
Jozo's
The Original Motorcycle Café & Lounge
Kaytoo Restaurant & Bar
Main Street Market
PHOnomenal
The Pottery
Skool
Starbucks Coffee
The Blue Moose
Tholos Opening Soon!
Windy O'Neill's Pub

BeaverTails

A BeaverTail is a delicious pastry treat, shaped like the tail of...you guessed it—a beaver! BeaverTails has been one of Canada's most popular treats since 1978. Whatever the season, BeaverTails will tempt your taste buds! Located in Seasons at Blue. 705-444-7676

Ben & Jerry's Scoop Shop

We all scream for ice cream. With over 50 euphoric flavours of sorbet, frozen yogurt and ice-cream including the famous Cherry Garcia and Chunky Monkey, there's no shortage of new tastes for sampling. There are also cookies, sundaes, Belgian waffles, the "hot" milkshake and cow-branded toys and clothing.

705-446-3390

Copper Blues Bar & Grill

Enjoy casual sophistication at its best. Visit the Village hot spot featuring lunch and dinner daily, AAA steaks and seafood, wild game and more mouth-watering delights. Enjoy live music, Sunday brunch, martini Thursdays and a spectacular view of the Blue Mountains and Village Events Plaza. It's Copper Blues style—The Village pioneer!

www.copperblues.com or 705-446-2643

Fire Hall Pizza Co.

Modelled after a Northern Ontario Firehall, the Village icon building is an attraction in itself. Offering a casual yet innovative authentic Italian menu, the Firehall features a beautiful patio and bar overlooking the events plaza and the Mill Pond. Open 7 days a week from 11 am. Late evening takeout available. 705-444-0611

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Gel Bar

This retro-style lounge and dance club takes you back to the cheesy décor of the '60s with a touch of modern flare. An underground hideaway that's the best kept secret in the village is noted for bar-top dancing until the wee hours. 9:30 pm to 2 am. Visit www.gelbar.com 705-444-8877 www.gelbar.com

The Original Motorcycle Café & Lounge

The perfect venue for all seasons. The main floor offers an extensive and affordable breakfast, lunch, dinner and kids' menu. The bar includes 18 drafts on tap. The second floor dining experience is sophisticated and romantic. Enjoy a cigar on the outdoor decks overlooking the plaza. Located in the Village 705-445-2718

Jozo's Bar

Jozo's —The Original Hot Spot. Blue Mountain's best sports coverage, entertainment and service create top value for our guests! Try a variety of pub fare from chicken wings to pizza or salads to wraps. Watch for events, bands, and great food specials! The only thing better than Après Ski is Après Golf. 705-443-5508

Main Street Market

Located in the Grand Georgian, Main Street Market is a food lovers' haven featuring a selection of essential grocery items as well as gourmet and prepared foods to fulfill all of your culinary needs and desires. Pre-arrival grocery delivery is available with advance notice. www.mainstreetmarket.ca 705-444-8306

Phonomenal Asian Noodle House

Healthy, Simple, Fresh. This is the philosophy behind Phonomenal, an Asian style noodle house. Slow simmered stock, fresh noodles and perfectly cooked meats and vegetables make up the core of healthy eating. Located at Seasons at Blue, Phonomenal adds an Asian flavour to the Village at Blue Mountain. 705-445-8287

The Pottery Steak & Seafood

Located in the original Blue Mountain Inn, the Pottery has lots to offer including a casual atmosphere, exceptional service and creative dining experiences. Menu features seafood, AAA steaks and amazing daily selections. Open breakfast, lunch and dinner daily. Summer patio and children's menu available. 705-443-5509

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Skool

Beers, Burgers and Big Screens. This après-golf restaurant and beer hall specializes in delicious family style fare and comfort food. At night, things rev up with live bands, karaoke and games on the big screens. Buffet breakfast on weekends. 11am to 2 am. www.skoolhall.com
705-444-8877

Starbucks Coffee Company

Located at the Village entrance to the Grand Georgian, Starbucks Coffee Company is a destination for indulgence. Enjoy handcrafted espresso drinks, creamy blended beverages, scrumptious pastries and the world's finest coffee. 705-444-4553

Windy O'Neill's Pub

You may not be in Ireland, but when you visit this pub you'll think you are. Modelled after an authentic Dublin watering hole, Windy's is full of Irish flavour. Enjoy a pint of Guinness around the traditional wooden bar, or on the outdoor patio overlooking the events plaza. 705-446-9989

The Blue Moose

A restaurant for those on the go! The Blue Moose is the fast food restaurant for the Village, offering delicious mouth-watering burgers, fresh-cut fries, shakes and more! Located in the Village Boathouse on the Mill Pond. Open Wed. to Sun. 10 am to 10 pm. 705-443-8811

Kaytoo Restaurant & Bar

Experience what it is to be Canadian through food, drink and fun! With its uniquely diverse menu drawing from coast-to-coast and its enticing selection of Canada's best beverages, Kaytoo will show you true Canadian hospitality. Located in the Mill Pond Boathouse.
www.kaytoo.ca 705-445-4100

Tholos

Tholos provides a true cultural experience. Meaning "dome" or "vaulted space," Tholos fittingly describes the high ceilings featured in this Greek/ Mediterranean restaurant. Entertainment and a medley of Mediterranean delicacies set the stage for a dining experience you won't soon forget.

Oliver & Bonacini

Created by über-restaurateurs Peter Oliver and Michael Bonacini, this exciting new Village at Blue Mountain eatery, in the upscale Westin Trillium House hotel, is custom-built for fabulous full-service mountain dining...as well as some seriously indulgent culinary experiences. Oliver

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	& Bonacini's trademark quality, service and style will of course be front and centre, with elements of comfort, relaxation and extravagance
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MORE INFO	
Brochures	Phone for brochures and more information: 1-866-783-5630
Website	www.bluemountain.ca

HOTEL PRIZE PARTNER	<p>Village Suites</p> <p>The new Village at Blue Mountain is the centrepiece of the Resort. Three unique accommodation hotels surround the Village. The Grand Georgian, Weider Lodge and Seasons at Blue encompass over 400 suites of the Resort's total accommodation ranging in size from cozy studios to spacious three bedrooms. Every Village suite features internet access, in-room movies, a DVD player and exclusive access to secure underground parking, hot tubs, seasonal outdoor pools, fitness rooms and saunas.</p> <ul style="list-style-type: none"> - The Grand Georgian is fashioned after a historic railway hotel, with 199 suites ranging in size from studios to three bedrooms. - Weider Lodge, named after the founder of the Resort, is reflective of a true ski lodge with a fireplace and rustic furnishings gracing its entrance and common area. Weider Lodge houses 91 suites ranging in size from studios to three bedrooms. - Seasons at Blue reflects country cottage décor and an expansive hearth room provide a welcoming atmosphere. Seasons offers 137 suites from cozy studios to three bedrooms.
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CURRENT DEALS	<p>"Eat. Sleep. Golf. Package"</p> <p>Escape to the beauty of Georgian Bay and hit the links of the award winning Monterra Golf. Enjoy an evening staying in the Blue Mountain Inn, a round of golf at Monterra with the share of a cart, breakfast and dinner. Reserve Eat. Sleep. Golf. Package by calling 705-445-0231 or 877-445-0231</p> <p>Eat. Sleep. Golf. Package From \$206 ppd</p> <p>Includes:</p> <ul style="list-style-type: none"> - One night of accommodation - One round of golf at Monterra Golf with cart - Dinner at the Pottery Steak & Seafood Restaurant - Breakfast at either the Pottery Steak & Seafood Restaurant or the Leaderboard Deli. <p>This summer Monterra Golf encourages families and juniors to take up the game of golf! With the Monterra Golf Family Sunset Package and NGOCA Take a Kid to the Course Week there are plenty of opportunities to do so. Both programs offer the opportunity for juniors to</p>
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	develop their skills and share this positive experience with their family. Escape to the course with your family, practice your game and enjoy this time together
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