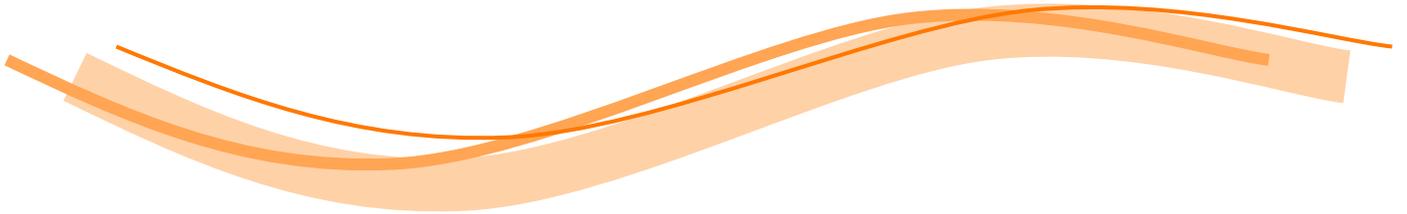




**DETROIT**





## DETROIT

### **Detroit – America's Comeback City!**

Detroit is in Michigan, right on the river that runs between Lake Huron and Lake Eerie. It is just a short trip from Ontario - about four hours by road from Toronto - with two international crossing points at Sarnia and Windsor.

If you think you know Detroit - think again! In the last few years - billions of dollars in new private economic investment and development has helped transform America's comeback city... with revitalized downtown buildings, growing businesses and riverfront improvements Detroit is now a lively and appealing urban centre.

Plans are afoot to construct a \$140 million streetcar system that will connect residents and visitors to restaurants, shopping, sporting venues and cultural activities along a three mile span. The streetcar will link downtown Detroit with the New Centre area – which has in the works a \$650 million Red Wings Hockey Arena as the centrepiece of a new entertainment and retail development.

There are more than 40,000 hotel rooms in metro Detroit - chic and luxurious, quaint and charming, affordable and basic. And to top off the perfect city break - Detroit offers wonderful Spa experiences as well. There are day spas tucked into shopping centers and charming downtowns throughout the area. Several metro Detroit hotels nurture special relationships with local spas to ensure top-shelf service for their guests. And you can also combine excitement with relaxation by staying at one of the city's 3 casino hotels, all of which also offer luxurious spa facilities.

Henry Ford built his first car in Detroit in 1896 and the world's first concrete road was built in Detroit in 1901. Plus Detroit is the home of the first urban freeway in the US, the Davison, completed in 1942. The car industry left a huge legacy in Detroit, not least some grand architecture, and the city is surrounded by an eclectic range of beautiful towns and neighbourhoods offering wonderful shopping and dining opportunities.

Detroit gave the world the "Motown Sound" with music greats including Marvin Gaye, Smokey Robinson, The Jackson 5 and the Supremes. The Motown Museum preserves the birthplace of a musical legacy and the story of a Detroit entrepreneur who created "The Sound of Young America".

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>The Henry Ford Museum commemorates pioneering American achievements as well as preserving the minutiae of everyday life. Visit Edison’s lab and the Wright Brothers’ home. Ride in a Model T and a steam locomotive. See JFK’s limousine, Rosa Park’s bus, vintage cars and more!</p> <p>Just one of many gracious Detroit homes open to the public, Meadow Brook (a National Historic Landmark) is the historic home built by one of the automotive aristocracy’s most remarkable women, Matilda Dodge Wilson, widow of automobile pioneer John Dodge. Meadow Brook represents one of the finest examples of Tudor-revival architecture in America.</p> <p>And of course Detroit also has a full roster of professional sports teams – including Detroit Red Wings NHL hockey, Detroit Lions NFL football, Detroit Tigers Major League Baseball and the Detroit Pistons NBA Basketball.</p>
<b>Location</b>	Detroit is the principal city in Metro Detroit and Southeast Michigan situated in the Midwestern United States and the Great Lakes region. It lies on the opposite side to Windsor, Ontario of the connecting waterway between Lakes Huron and Erie.
<b>Geography</b>	<p>The city slopes gently from the northwest to southeast on a till plain composed largely of glacial and lake clay. The most notable feature in the city is the Detroit Moraine, a broad clay ridge on which the older portions of Detroit and Windsor sit atop, rising approximately 20 meters above the river.</p> <p>Detroit is the only major city along the U.S.–Canadian border in which one travels south in order to cross into Canada.</p>
<b>Name</b>	The city's name originates from the Detroit River (French: le détroit du lac Érié, meaning the strait of Lake Erie), linking Lake Huron and Lake Erie; in the historical context, the strait included Lake St. Clair and the St. Clair River.
<b>Population</b>	Approximately 700,000 for the City of Detroit with 4.3 million in the Metro area.
<b>Language</b>	English
<b>Currency</b>	US Dollar – currently (October 2014) the Canadian Dollar is at 89 cents US
<b>Tipping</b>	Tipping is common practice in Detroit: 15% to 20% for waiters; 10% to 15% for taxi drivers; \$1 per bag for bellmen. Occasionally gratuities are automatically added to restaurant checks, but not usually.
<b>Government</b>	The city government is run by a mayor and a nine-member city council and clerk elected on an at-large nonpartisan ballot.
<b>Documentation</b>	Passports are required for all Canadian visitors arriving by air or land.
<b>Time zone</b>	Eastern Standard Time, same as Toronto and Montreal.

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



<b>Health</b>	Excellent services available but ensure that you have travelers health insurance as health costs in the US can be very high
<b>Safety tips</b>	Detroit is relatively safe for the tourist. One should use the same precautions as when traveling anywhere - try not to travel alone and avoid deserted areas at night.

<b>CLIMATE</b>	
<b>General climate</b>	Detroit has a humid continental climate which is influenced by the Great Lakes. Winters are cold, with moderate snowfall and temperatures at night dropping to around -18 °C around three times a year, while summers are warm to hot with temperatures exceeding 32 °C on 13 days a year on average.
<b>Today's weather</b>	The weather is similar to Toronto and today is 12C and sunny (October 11, 2014)
<b>Best time to visit</b>	Detroit is a year round destination and is particularly pleasant as a spring and fall getaway.

<b>GETTING AROUND</b>	
<b>Getting There</b>	Detroit has four border crossings: the Ambassador Bridge and the Detroit–Windsor Tunnel provide motor vehicle thoroughfares, with the Michigan Central Railway Tunnel providing railroad access to and from Canada. The fourth border crossing is the Detroit–Windsor Truck Ferry, located near the Windsor Salt Mine and Zug Island.
<b>Distances</b>	Detroit is less than five hours drive away from Toronto via Sarnia or Windsor.
<b>Trains</b>	An elevated rail system known as the People Mover, completed in 1987, provides daily service around a 4.7 km loop downtown. A proposed bus rapid transit may serve as a link between the Detroit People Mover and SEMCOG Commuter Rail which extends from Detroit's New Center area to The Henry Ford, Dearborn, Detroit Metropolitan Airport, Ypsilanti, and Ann Arbor. Amtrak provides service to Detroit, operating its Wolverine service between Chicago and Pontiac.
<b>Car Rental</b>	All major North American car rental companies are available in Detroit if you want to fly to the city and drive yourself around.
<b>Buses</b>	Mass transit in the region is provided by bus services. The Detroit Department of Transportation (DDOT) provides service to the outer edges of the city. From there, the Suburban Mobility Authority for Regional Transportation (SMART) provides service to the suburbs. Cross border service between the downtown areas of Windsor and Detroit is provided by Transit Windsor via the Tunnel Bus. It is also possible for those who cross to Detroit on the tunnel bus to use a Transit Windsor transfer for transfers onto Detroit Smart buses, allowing

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	for travel around Metro Detroit from a single fare.
<b>Deals</b>	For current deals on attractions, hotels and more, go to <a href="http://visitdetroit.com/deal-search?searchword=&amp;destination_district=&amp;category=&amp;search_type=deals">http://visitdetroit.com/deal-search?searchword=&amp;destination_district=&amp;category=&amp;search_type=deals</a>
<b>ACCOMMODATION TYPES</b>	<p>You can choose from 40,000 hotel rooms when you stay in metro Detroit, so you know there's a perfect match for you whether you like your accommodations ultra-chic and luxurious, quaint and charming or affordable and basic.</p> <p>The following are a few possible places to stay in Detroit that are worth noting: 1,000-square-foot casino corner suites, historical home reproductions of famous folks such as dark poet Edgar Allan Poe and renovated downtown architectural beauties with legendary glamour and modern-day room amenities. And all the big names you'd expect are in metro Detroit, too, including Marriott, Hilton, DoubleTree, Days Inn and Holiday Inn.</p>
<b>LIFESTYLES</b>	
<b>Kids</b>	<p><b>Michigan Science Center</b> Downtown Detroit The Michigan Science Center is a dynamic hands-on museum with hundreds of exhibits, live stage shows, IMAX and a planetarium, inspiring all ages to explore science (STEM) principles. Fun for all ages, the museum strives to inspire the next generation of engineers, scientists and innovators.</p>
<b>Teens</b>	<p><b>Segways2U</b> <b>Downtown Detroit</b> Segways2U helps you see Detroit in a new way. Offering tours and rentals on the fun, exciting Segway® Personal Transporter. Experienced guides live in the city and can tell you just about everything - including how to ride safely.</p> <p><b>Automotive Hall of Fame</b> Dearborn, MI   Dearborn/Wayne See the heroes of the auto industry and learn about the pioneers and leaders of the global motor vehicle industry. The Automotive Hall of Fame preserves the history of mobility by celebrating the creativity, toil and genius of the individual. The Automotive Hall of Fame is both a visitor attraction and an educational resource for inspiring others to higher levels of achievement in their own work and lives. Experience automotive history through visual and interactive exhibits, automobiles and authentic artifacts. Gift shop. \$8 adults, \$6 seniors &amp; students 13-18, \$4 youth 5-12, under 5 free.</p>
<b>Romance</b>	If you're in the mood for love, there are plenty of places to cozy up for some true romance in The D.

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p><b>Anchor Bay from MacRay Harbor</b>  <a href="http://www.macray.com/">http://www.macray.com/</a>          Prep for a view into yachting life: dinner at Harbor Grille Bistro overlooking the marina on Lake St. Clair. (Macomb District)</p> <p><b>Detroit Princess Riverboat</b>  <a href="http://www.detroitprincess.com/">http://www.detroitprincess.com/</a>          Charter a paddle boat ride to romance. (Downtown District)</p> <p><b>Dinner at The Lark</b>  <a href="http://www.thelark.com/">http://www.thelark.com/</a>          This award-winning restaurant is the premier place for a dinner-to-impress. (Greater Novi District)</p> <p><b>Friday Night Live!</b>  <a href="http://www.dia.org/calendar/friday-nights.aspx">http://www.dia.org/calendar/friday-nights.aspx</a>          The DIA stays open late for music, art-making and tours to inspire your muse. (Downtown Detroit District)</p> <p><b>Show at the Fisher Theatre</b>  <a href="http://www.broadwayindetroit.com/">http://www.broadwayindetroit.com/</a>          Take you and your date to enjoy "Broadway in Detroit." (Downtown Detroit District)</p> <p><b>Woodhouse Spa Duet Massage</b>  <a href="http://www.detroit.woodhousespas.com/">http://www.detroit.woodhousespas.com/</a>          Share in some R&amp;R for a rejuvenating date. (Downtown Detroit District)</p>
<b>Seniors</b>	The many festive events around Christmas, together with excellent city infrastructure make Detroit a good choice for Seniors.
<b>UNIQUES</b>	Near Zug Island, the southwest part of the city sits atop a salt mine that is 340 m below the surface. The Detroit Salt Company mine has over 160 km of roads within.
<b>Surprising</b>	<p>Detroit shares an international waterway with Windsor, Ontario, Canada. And Canada is south of Detroit.</p> <p>The nation's first soda drink, Vernor's, was created by pharmacist James Vernor in 1862.</p> <p>Detroit was the first city in the nation to assign individual telephone numbers in 1879.</p> <p>The world's first convention and visitors bureau — the Detroit Metro Convention &amp; Visitors Bureau was founded in 1896.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>The world's first auto traffic tunnel between two nations — the Detroit/Windsor Tunnel; opened in 1928 below the Detroit River.</p> <p>Detroit Joe Louis Barrow — The Brown Bomber — won the world's heavyweight boxing championship in 1937.</p> <p>The nation's first shopping mall, Northland Mall, opened in Southfield in 1957.</p> <p>The Marriott at the Renaissance Center is the tallest hotel in North America. When it was opened in 1977, it was the tallest hotel in the world.</p> <p>Detroit is the potato chip capital of the world, based on consumption.</p> <p>Home to the world's only floating post office, the J.W. Westcott II, serving international freighters on the Detroit River.</p> <p>Detroit has the most registered bowlers in the United States.</p>
<p><b>History</b></p>	<p>The French officer Antoine de La Mothe Cadillac, along with fifty-one additional French-Canadians, founded a settlement called Fort Ponchartrain du Détroit, naming it after the comte de Pontchartrain, Minister of Marine under Louis XIV. France offered free land in an effort to attract families to Detroit, which grew to 800 people in 1765, the largest city between Montreal and New Orleans.</p> <p>By 1778, its population was up to 2,144 and the third largest city in the Province of Quebec.</p> <p>During the French and Indian War (1760), British troops gained control and shortened the name to Detroit. Several tribes launched Pontiac's Rebellion (1763), including a siege of Fort Detroit, but failed to capture it. Detroit passed to the United States under the Jay Treaty (1796).</p> <p>In 1805, fire destroyed most of the settlement. A river warehouse and brick chimneys of the wooden homes were the sole structures to survive.</p> <p>From 1805 to 1847, Detroit was the capital of Michigan. As the city expanded, a geometric street layout plan developed by Augustus B. Woodward was followed. Detroit surrendered without a fight to British troops during the War of 1812 in the Siege of Detroit, was recaptured by the United States in 1813 and incorporated as a city in 1815.</p> <p>Prior to the American Civil War, the city's access to the Canadian border made it a key stop along the underground railroad. Many Detroiters volunteered to fight during the American Civil War, including the 24th Michigan Infantry Regiment (part of the legendary Iron Brigade)</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>which fought with distinction and suffered 82% casualties at Gettysburg in 1863.</p> <p>During the late 19th century, several Gilded Age mansions were built east and west of the current downtown. Most notable among them was the David Whitney House located at 4421 Woodward Avenue. It was restored in 1986 &amp; is now known as The Whitney Restaurant. During this period some referred to Detroit as the Paris of the West for its architecture, and for Washington Boulevard, recently electrified by Thomas Edison. The city had grown steadily from the 1830s with the rise of shipping, shipbuilding, and manufacturing industries. Strategically located along the Great Lakes waterway, Detroit emerged as a major transportation hub. In 1896, a thriving carriage trade prompted Henry Ford to build his first automobile in a rented workshop on Mack Avenue. During this period, Detroit was allowed to expand its borders annexing all or part of several surrounding villages and townships.</p> <p>In 1903 Ford founded the Ford Motor Company. Ford's manufacturing—and those of automotive pioneers William C. Durant, the Dodge brothers, Packard, and Walter Chrysler—reinforced Detroit's status as the world's automotive capital; it also served to encourage truck manufacturers such as Rapid and Grabowsky.</p> <p>With the factories came high-profile labour unions such as the American Federation of Labor and the United Auto Workers, which initiated strikes and other tactics in support of such things as the 8-hour day/40-hour work week, healthcare benefits, pensions, increased wages and improved working conditions. The labour activism during those years increased influence of union leaders in the city such as Jimmy Hoffa of the Teamsters and Walter Reuther of the autoworkers.</p> <p>The introduction of alcohol Prohibition from 1920 to 1933 turned the Detroit River into a major conduit for illegal Canadian spirits, organized in large part by the notorious Purple Gang.</p> <p>The 1940s saw the construction of the world's "first urban depressed freeway" ever built, the Davison, and the wartime retooling of the American automobile industry in support of the Allied powers during World War II which led to Detroit's key role as an element of the American Arsenal of Democracy. There have been six ships of the United States Navy named after the city, including USS Detroit (LCS-7). Industry spurred growth during the first half of the 20th century as the city drew tens of thousands of new residents, particularly workers from the Southern United States, to become the United States' fourth largest.</p>
<b>Books</b>	Frommer's USA has some useful information pages 504-510.
<b>1000 Places to See Before You Die</b>	<p>The USA and Canada edition lists:</p> <p>The Charles H Wright Museum</p> <p>Detroit Institute of the Arts</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	Detroit's Auto Museums Motown Museum Automakers' Mansions
<b>Must Sees</b>	<b>The Henry Ford Museum</b> is unmissable!

<b>SPORTS ACTIVITIES</b>	You can't think of Detroit without its passionate fans and professional sports teams. The Detroit Tigers baseball team play at Comerica Park and this year have gone all the way to the American League Championship Series. The Detroit Lions football team play at Ford Field.
<b>Golf</b>	<p><b>Shepherd's Hollow Golf Club</b> Clarkston, MI Oakland The 42nd best public golf course in the country according to Golf Digest. Featuring 27 holes of championship golf and a wonderful clubhouse, Shepherd's Hollow has something for everyone. Host your next corporate event and banquet with us or come to enjoy a leisurely dinner in our fantastic restaurant. Shepherd's Hollow offers a unique and exceptional experience from start to finish.</p> <p><b>Cherry Creek Golf Club</b> takes pride in being one of the finest public golf destinations in metro Detroit/Michigan. The natural beauty of a gentle rolling terrain and a variety of oak, ash and cherry trees, combined with 18 magnificent holes of championship golf makes Cherry Creek a truly unique golfing experience. 52000 Cherry Creek Drive, Shelby Township , 48316 Phone: (586) 254-6001 <a href="http://www.cherrycreekgolf.com">http://www.cherrycreekgolf.com</a></p>
<b>Fishing</b>	<p>Booking a charter-fishing trip is the fast track to zeroing in on the best fishing in most bodies of water. Licensed captains are not only knowledgeable about the waters they fish, but also typically provide all the needed gear, lures and bait.</p> <p>Depending on the type of fishing, a charter trip can last a few hours or be an all-day adventure.</p> <p>It never hurts to ask what's included in a charter fishing trip. Generally, captains provide the boat, fuel, fishing equipment, terminal tackle (the end-of-the-line equipment such as hooks, weights and bobbers), bait and fish-cleaning services upon trip end. Food, drinks and snacks are normally the responsibility of the charter guests.</p> <p>The Great Lakes connecting waters – which include the St. Clair River, Lake St. Clair and the Detroit River – are home to countless fish species and angling opportunities. The many varieties found in these waters vary by the season.</p> <p>In the spring, the most abundant and sought-after species include walleye, yellow perch, northern pike and steelhead. As spring eases into summer and, later, fall, the fishing focus changes to include a mix of</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>warm-water kinds such as smallmouth and largemouth bass, white bass and the region's famed mega-sized muskies.</p> <p>Walleye are best teased with medium-action spinning tackle, armed with 8- to 10-pound test braided fishing line and lead head jigs, or lures, ranging in weight from 3/8 to 3/4 ounce. Putting a live shiner minnow on the jig is customary, but many anglers prefer to use soft plastic minnow imitations. Smallmouth bass are also targeted with spinning tackle.</p> <p>A suitable rod and reel combination for bass fishing includes a medium to medium-heavy action rod from six to seven feet in length matched to a spinning reel capable of holding 150 yards of 10- to 15-pound test super braid line.</p> <p>Bass anglers will find that a mixture of jigs tipped with soft plastic grubs or jigs and tube baits work wonders. Spinnerbaits are also important bass lures when fishing in or around weed cover. Diving crankbaits rank high on the list of bass lures when fishing sea walls, docks and rocky shorelines.</p> <p><b>Captain Gerry Gostenik</b> of Gerry Gostenik's Great Lakes Bass Fishing Guide Service is the leader of the pack in terms of charters that specialize in catching smallmouth and largemouth bass on Lake St. Clair, the St. Clair River and the Detroit River. He also runs spring walleye trips on the Detroit River.</p> <p>Gerry Gostenik's Great Lakes Bass Fishing Guide Service          (313)319-0100 <a href="http://www.greatlakesbassfishing.com">www.greatlakesbassfishing.com</a></p>
<b>Hockey</b>	<p>Detroit is Hockeytown USA with 11 Detroit Red Wings Stanley Cup championships. And the Winter Classic is took place here in January 2014.</p>
<b>Hiking</b>	<p>Detroit's waterfront trails are being expanded and are a good way of seeing the city skyline. Also explore the hiking opportunities on Belle Isle in the Detroit River.</p>
<b>Cycling</b>	<p>Plenty of retail and rental bike shops and organized bike rides can be found in Detroit. Here are a few of them:</p> <p><b>Wheelhouse Detroit</b>          Conveniently located on the Detroit RiverWalk at Rivard Plaza, Wheelhouse rents and sells bikes. Guided city bike tours with cool themes ranging from Detroit architecture, Eastern Market and automotive heritage are also offered.          1340 Atwater St. Detroit, 48207 DD (313) 656-2453  <a href="http://www.wheelhousedetroit.com">www.wheelhousedetroit.com</a></p> <p><b>Motor City Bike &amp; Brew Tours</b>          If you like bikes and beer, this tour, put together by the Motor City Tour Company, is for you. Learn about Detroit's beer history, get some exercise along the way and, of course, drink a few brews.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>Motor City Tour Company (248) 850-2563  <a href="http://www.motorcitybrewtours.com">www.motorcitybrewtours.com</a></p> <p><b>Critical Mass Detroit</b>          Critical Mass is a huge bike ride that takes place the last Friday of every month in cities all over the world, and Detroit is part of the scene. The Motor City version of this ride really feels like a celebration. People are in good spirits, and neighbourhoods are happy to see riders. Cyclists meet at the corner of Trumbull and Warren in the Woodbridge neighbourhood at 6:30 p.m. Ride departs at 7 p.m</p>
--	---

<b>CULTURE</b>	
<b>Arts</b>	<p><b>Detroit's Cultural Center</b> is home to the <b>Detroit Institute of Arts</b>, and its collection is among the top six in the United States.  <a href="http://www.dia.org">http://www.dia.org</a></p> <p>The Institute features some great exhibitions – here is the current listing:</p> <p>Ordinary People by Extraordinary Artists: Works on Paper by Degas, Renoir and Friends          Friday, September 19, 2014 – Sunday, March 29, 2015</p> <p>Monet Guest of Honor          Wednesday, October 01, 2014 – Sunday, January 04, 2015</p> <p>Photographs from the Detroit Walk-In Portrait Studio by Corine Vermeulen          Friday, November 14, 2014 – Sunday, May 17, 2015</p> <p>Diego Rivera and Frida Kahlo in Detroit          Sunday, March 15, 2015 – Sunday, July 12, 2015</p>
<b>Music</b>	<p>Detroit is a city of great creativity. It is the home of Motown sound founded by Berry Gordy Jr. It is also the birthplace of Techno Music celebrated in the Electronic Music Festival held every year in May. The Detroit Jazz Festival is world's largest free jazz festival and it just celebrated its 36th anniversary this year.</p> <p>Important music events in the city include: the <b>Detroit International Jazz Festival</b>, the Detroit Electronic Music Festival, the Motor City Music Conference (MC2), the Urban Organic Music Conference, the Concert of Colors, and the hip-hop Summer Jamz festival.</p> <p>In the 1940s, <b>Detroit blues</b> artist John Lee Hooker became a long-term resident in the city's southwest Delray neighborhood. Hooker, among other important blues musicians migrated from his home in Mississippi bringing the Delta Blues to northern cities like Detroit. Hooker recorded for Fortune Records, the biggest pre-Motown blues/soul label.</p> <p>During the 1950s, the city became a center for <b>jazz</b>, with stars performing in the Black Bottom neighborhood. Prominent emerging Jazz musicians of the 1960s included: trumpet player Donald Byrd who</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>attended Cass Tech and performed with Art Blakey and the Jazz Messengers early in his career and Saxophonist Pepper Adams who enjoyed a solo career and accompanied Byrd on several albums. The Graystone International Jazz Museum documents jazz in Detroit. Other, prominent <b>Motor City R&amp;B</b> stars in the 1950s and early 1960s was Nolan Strong, Andre Williams and Nathaniel Mayer – who all scored local and national hits on the Fortune Records label. The Fortune label was a family-operated label located on Third Avenue in Detroit, and was owned by the husband and wife team of Jack Brown and Devora Brown. Fortune, which also released country, gospel and rockabilly LPs and 45s, laid the groundwork for Motown, which became Detroit's most legendary record label.</p> <p>Berry Gordy, Jr. founded <b>Motown Records</b> which rose to prominence during the 1960s and early 1970s with acts such as Stevie Wonder, The Temptations, The Four Tops, Smokey Robinson &amp; The Miracles, Diana Ross &amp; The Supremes, the Jackson 5, Martha and the Vandellas, The Spinners, Gladys Knight &amp; the Pips, and Marvin Gaye. Artists were backed by the Funk Brothers, the Motown house band that was featured in Paul Justman's 2002 documentary film Standing in the Shadows of Motown, based on Allan Slutsky's book of the same name. The Motown Sound played an important role in the crossover appeal with popular music, since it was the first African American owned record label to primarily feature African-American artists. Aretha Franklin, another Detroit R&amp;B star, carried the Motown Sound.</p> <p>Local artists and bands rose to prominence in the 1960s and 70s including: the MC5, The Stooges, Bob Seger, Amboy Dukes featuring Ted Nugent, Mitch Ryder and The Detroit Wheels, Rare Earth, Alice Cooper, and Suzi Quatro. The group Kiss emphasized the city's connection with rock in the song Detroit Rock City and the movie produced in 1999. In the 1980s, Detroit was an important centre of the hardcore <b>punk rock</b> underground with many nationally known bands coming out of the city and its suburbs, such as The Necros, The Meatmen, and Negative Approach.</p> <p>In 1990s and the new millennium, the city has produced a number of influential <b>hip hop artists</b>, including Eminem, the hip-hop artist with the highest cumulative sales, hip-hop producer J Dilla, rapper and producer Esham and hip hop duo Insane Clown Posse. Detroit is cited as the birthplace of techno music.</p>
<p><b>Theatre</b></p>	<p>Detroit's creativity gave the world the motor car. And partly as a result of the wealth that ensued, Detroit is a city that also has some amazing architecture. One of those buildings - the Fisher Building - is considered Detroit's largest art object.</p> <p>This landmark skyscraper in the New Center area is constructed of</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>limestone, granite and marble. The building includes a vaulted ceiling of frescos with bronze, marble, bronze and gold leaf mosaics. An Art Deco building, it is topped by a spectacular terra cotta tower - known as the Golden Tower because it was originally covered in gold-gilded tiles. Finished in 1928 it is home to the iconic Fisher Theatre. The Fisher Theatre opened as a movie and vaudeville house on November 11, 1928. It featured Mexican-Indian art, banana trees, a goldfish pond and wandering macaws that audience members fed by hand.</p> <p>Remodeled as a live theatre in 1961, the Fisher is now adorned with marble, Indian rosewood and walnut paneling, and crystal and bronze decorative work. The original 3,500 seats were scaled down to 2,089 to ensure an intimate atmosphere and optimal sightlines. Today it stages world class productions such as Annie, Wicked, Motown the Musical, Kinky Boots.... Check out the current program at <a href="http://www.broadwayindetroit.com">www.broadwayindetroit.com</a> Tickets by phone: 1-800-982-2787.</p> <p>In fact, Detroit has one of the largest theatre districts in the entire US with over 13,000 seats in just a two-block radius. As well as the Fisher Theatre there is also the Fox theatre, another iconic building, built in the late 1920s by film pioneer William Fox.</p>
<b>Museums</b>	<p><b>The Henry Ford Museum</b> commemorates pioneering American achievements as well as preserving the minutiae of everyday life. Visit Edison's lab and the Wright Brothers' home. Ride in a Model T and a steam locomotive. See JFK's limousine, Rosa Park's bus, vintage cars and more! Just opened at the museum is James Cameron's "AVATAR: The Exhibition," which takes you deep into the world of Pandora and the making of this extraordinary film. Explore Pandora's Na'vi inhabitants, the groundbreaking technology that brought the blockbuster film to life, and the creative inspiration that fueled it all. Then see "AVATAR the Special Edition: an IMAX 3D Experience" in The Henry Ford IMAX Theater. Go to <a href="http://www.thehenryford.org">www.thehenryford.org</a> for more information.</p> <p><b>The Charles H. Wright Museum of African American History</b> is the largest museum of its kind in the world. Celebrate <b>Kwanzaa</b> with friends and family at the Charles H. Wright Museum of African American History Dec. 26 - 29, nightly from 6 - 9 p.m. Each evening will feature a candle lighting ceremony beginning at 6 p.m., followed by that night's festivities, including storytelling, musical and dance performances and a Kwanzaa marketplace. For more information, go to <a href="http://www.TheWright.org">www.TheWright.org</a></p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>Other museums include:  <b>Detroit Historical Museum</b>  <b>Motown Historical Museum</b>  <b>Arab American National Museum</b></p>
<p><b>Festivals &amp; Events</b></p>	<p>If you go to Detroit for some of its fabulous Holiday shopping there are also many festive events to add Holiday magic to your visit. For information on all the events in a packed calendar in Detroit check out <a href="http://www.visitdetroit.com">www.visitdetroit.com</a> .</p> <p><b>Wild Lights</b> at the Detroit Zoo opens for 24 nights beginning November 22, 2014. Experience the magic of the wintertime zoo scene and enjoy holiday entertainment fit for the whole family.</p> <p>Line the streets of Detroit to catch a peak of the magic that unfolds November 27, 2014. Watch the kids light up as Santa makes his way downtown during <b>America’s Thanksgiving Day Parade</b>. It’s sure to put you in the holiday spirit.</p> <p>The <b>Detroit Opera House</b> continues its annual holiday tradition with the return of BalletMet Columbus' production of The Nutcracker November 28-30, 2014.</p> <p>It’s big, bright and has plenty of lights! The <b>Big Bright Light Show</b> returns to downtown Rochester November 29, 2014. This spectacular display is unlike any other. Check it out to light up your holiday season.</p> <p>Step into a Christmas from the past at <b>Holiday Nights</b> in Greenfield Village Dec. 5-7, 12-14, 18-23 and 26-27, 2014. Capture the classic holiday spirit with lantern-lit paths, costumed presenters, horse-drawn wagons and Model T rides, plus Santa with live reindeer.</p> <p>More than 70 institutions will participate in the <b>42nd Annual Noel Night</b> on December 6, 2014 in Detroit’s Midtown District. The Detroit Institute of Arts, the Michigan Science Museum, the Detroit Historical Museum, and more, will open their doors to the public free of charge during this Cultural Centre-wide holiday open house. Activities include horse-drawn carriage rides, holiday shopping, family craft activities and performances by over 200 area music, theatre, and dance groups.</p> <p>Moscow Ballet’s <b>Great Russian Nutcracker</b> heads to the Fox Theatre December 21, 2014.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



<p><b>ATTRACTIONS</b></p>	<p>Detroit is called Motor City – with good reason:</p> <p>Detroit is headquarters for Chrysler, Ford, and General Motors and hundreds of tier one and two suppliers.</p> <p>It is home of the North American International Auto Show, with more than 500 vehicles on display representing more than 50 world-wide companies.</p> <p>In 1896 Henry Ford built his first car in Detroit.</p> <p>The world’s first concrete road was built in Detroit in 1901.</p> <p>In 1913 Henry Ford introduced an improved assembly line, revolutionizing the auto industry.</p> <p>Detroit's Ford Piquette Avenue Plant is the birthplace of the Model T. Today, it is the only example of an early Detroit auto factory open to visitors.</p> <p>Detroit is home of the nation’s first urban freeway, the Davison, completed in 1942.</p> <p>Metro Detroit is home of the auto barons. Historic homes include Fair Lane (Henry and Clara Ford); Fisher Mansion (Lawrence Fisher), Ford House (Edsel &amp; Eleanor Ford); and Meadow Brook Hall (Matilda Dodge Wilson).</p> <p>Home of the world’s largest tire, 12 ton and 80 feet tall. It was originally built as a Ferris Wheel for the 1964 New York World's Fair.</p>
<p><b>Beaches</b></p>	<p>Yes, there are beaches to enjoy in the summer! The closest are on Belle Isle in the Detroit River. But strung out along the entire West Michigan shoreline is a long strip of white sand beaches which have the reputation as being the very best in the Midwest.</p>
<p><b>Wildlife</b></p>	<p><b>Detroit Zoo</b> Royal Oak, MI Oakland</p> <p>An animal-lover's paradise, the Detroit Zoo is situated on 125 acres with many naturalistic habitats. Major exhibits include the Arctic Ring of Life, Australian Outback Adventure, Great Apes of Harambee, National Amphibian Conservation Center, Holden Reptile Conservation Center, Penguinarium and Butterfly Garden.</p>
<p><b>Parks</b></p>	<p><b>Belle Isle</b>, the USA's largest island park within a city, was designed by Frederick Law Olmsted, landscape architect of New York’s Central Park. Belle Isle Park is a 982-acre (397 ha) island park in the Detroit</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>River, between the Detroit and Windsor, Ontario. It is connected to the mainland by the MacArthur Bridge in Detroit. Belle Isle Park contains many sites of interest including the James Scott Memorial Fountain, the Belle Isle Conservatory, the Detroit Yacht Club on an adjacent island, a beach, a golf course, a nature centre, monuments, and gardens. The city skyline may be viewed from the island.</p>
<b>Gardens</b>	<p>The gardens throughout the parkland on Belle Isle provide a splash of colour throughout much of the year.</p>
<b>Historical Sites</b>	<p><b>Edsel &amp; Eleanor Ford House</b>          Grosse Pointe Shores, MI Macomb          Experience the elegant lifestyle of a bygone era at Edsel &amp; Eleanor Ford House in scenic Grosse Pointe Shores. At the home of Henry Ford's only child, Edsel, you'll see original antique furnishings, an impressive collection of fine and decorative art, and much more in a breathtaking 60-room Cotswold mansion. Stroll 87 acres of lakefront gardens and grounds. Fees are \$6 for adults, \$5 for seniors and \$4 for children. Children 5 and under are free. Jan.-March Tue.-Sun 1-4pm; April-Dec. Tues.-Sat. 10am-4pm, Sun. 12:00 noon-4pm.</p> <p><b>Historic Fort Wayne</b>          6325 W. Jefferson Ave, Detroit , 48209 Phone: (313) 224-6385  <a href="http://www.historicfortwaynecoalition.com">http://www.historicfortwaynecoalition.com</a>          This Civil War-era fort is opened to the public on special occasions and during the annual celebration of Detroit's birthday.</p>

<b>OTHER ACTIVITIES</b>	
<b>Shopping</b>	<p>Detroit is a fabulous destination for Holiday shopping with a wide range of retail opportunities. From upscale malls to downtown shopping districts, premium outlets and boutiques - Detroit has it all. Detroit's sales tax is only 6% (by comparison, Buffalo and New York have an 8.75% sales tax). Spend 24 hours or more in the states and the duty-free and Canadian tax exemptions on purchased goods get better and better; \$200 for 24 hours and \$800 for 48 hours.</p> <p>Less than half an hour outside of Metro Detroit - just off I75 - <b>Great Lakes Crossing Outlets</b> has over 50 stores and restaurants that can't be found anywhere else in Michigan, including Bose Factory Store, Gap Outlet, J Crew, Lacoste Outlet, Nike Factory Store and Neiman Marcus Last Call - just to name a few!</p> <p>Great Lakes Crossing Outlets is home to Michigan's largest food court (1,000 seats) and eight full-service restaurants ranging from Toby Keith's I Love This Bar &amp; Grill, offering southern-style fare and live entertainment, to Miyako Japanese Steakhouse, where hibachi chefs prepare the food right in front of you! A trip to Great Lakes Crossing Outlets is a day out for the whole family. Take a break at AMC Theatres</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>- a highly-themed 25 auditorium movie theatre, ranging in size from 100 to 600 seats, and including an IMAX Theatre.</p> <p>Canadians can enjoy all this great shopping and bag a bargain as well. Register at <a href="http://www.greatlakescrossingoutlets.com">www.greatlakescrossingoutlets.com</a> to receive emails about sales and special offers.</p> <p>Black Friday, 28 November, 2014 is traditionally when there are amazing bargains to lure shoppers in the US. Take advantage of them for your Holiday shopping!</p> <p>And the Passport to Shopping offers great discounts on name-brand merchandise, fabulous food and entertainment at more than 100 Great Lakes Crossing Outlets stores and restaurants. It is available for guests who have traveled 80 kms or more to the shopping center and can be obtained at Guest Services by showing a valid state identification card. As well as Outlet Malls, Detroit offers upscale Malls such as the Somerset Collection with some of the most exclusive shopping in Michigan. It's an exceptional collection of luxury stores and restaurants - more than 180 in all. For more high-end goods check out Birmingham Principal Shopping District, a classy centre for art galleries, antique shops and an eclectic array of boutiques, dining venues, movie theatres, cultural activities and special events.</p> <p>Midtown Detroit also boasts a variety of shopping gems including Shinola, known for its quality timepieces, leather goods and bicycles. Willys Detroit offers a distinctive variety of fashion and apparel brands. And the beautiful towns and neighbourhoods that surround the city of Detroit provide a range of unique shopping options. For example - Oakland is one of the wealthiest counties in the US and dotted with upscale shopping while historic and hip Rochester has boutiques offering everything from handmade gifts to scratch-made torte.</p>
<b>Markets</b>	<p><b>Detroit Eastern Market</b></p> <p>Each week thousands of people flock to Eastern Market for its Saturday Market to enjoy one of the most authentic urban adventures in the United States. The market and the adjacent district are rare finds in a global economy - a local food district with more than 250 independent vendors and merchants processing, wholesaling, and retailing food. At the heart of Eastern Market is a six-block public market that has been feeding Detroit since 1891. Every Saturday it is transformed into a vibrant marketplace with hundreds of open-air stalls where everyone from toddlers to tycoons enjoy the strong conviviality served up along with great selections of fruits, veggies, fresh-cut flowers, homemade jams, maple syrups, locally produced specialty food products, pasture and/or grass-fed meat and even an occasional goose or rabbit.</p>
<b>Nightlife</b>	<p>Home of Kid Rock. More than 50 major entertainment, literary, and sport figures made Motown their hometown — from Tim Allen to Stevie Wonder.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	<p>Home of the Motown sound founded by Berry Gordy Jr. Birthplace of Techno Music and home of Movement: Electronic Music Festival.</p> <p><b>The Detroit Jazz Festival</b> is the largest free jazz festival in the world. Detroit's Corktown, Greektown and Mexicantown districts offer up a menu of authentic foods and spirits. That's just part of downtown Detroit's more than 100 restaurants, bars and clubs.</p>
<b>Casinos</b>	<p>There are three major casino complexes in the downtown area: Greektown Casino, MGM Grand Detroit and Motor City Casino.</p>

<b>CUISINE</b>	<p>Nothing goes better with a fabulous evening at the theatre than a wonderful meal. In Detroit you can experience a world of tastes, from Middle Eastern, Greek, Mexican, Italian and Polish cuisines to culinary masterpieces from celebrated master chefs. Or indulge in bodacious barbeque, soul food and world-famous Coney dogs while wetting your whistle with Michigan-crafted beers, wine and spirits. Restaurants, delis, joints, cafes, casual, eclectic and elegant... dining in greater Detroit is bursting with flavour.</p>
<b>Food</b>	<p>While dining in metro Detroit, you can sample Middle Eastern, Greek, Mexican, Italian and Polish cuisines right alongside culinary creations from renowned master chefs such as Wolfgang Puck and Michael Symon. In between, you can also grab some unforgettable barbeque, maybe a little soul food, and wash it down with a great selection of Michigan-crafted brews and crisp vinos. As if that's not enough yummy goodness, there are also two unassuming downtown Detroit restaurants living next door to each other that both sell a little piece of heaven tucked in a bun (aka the Coney dog). No trip to Detroit is complete without sampling these dueling world-famous, chili-smothered concoctions. Soooo good. With such a cornucopia of casual and fine dining experiences on the menu, this section is sure to help you pick and choose the metro Detroit restaurants, delis, joints, cafes, taverns, etc. that you won't want to miss.</p>
<b>Wine</b>	<p><b>Filipo Marc Winery</b> Clinton Township, MI Macomb Filipo Marc Winery was established in October of 1999. They make all the wine right at the facility. They also offer visitors the option to sample before you buy their products.</p>
<b>Restaurants</b>	<p><b>Detroit Seafood Market</b> Downtown Detroit The Detroit Seafood Market has long enjoyed a reputation with the locals and the food critics alike for serving the area's freshest fish and pristine seafood. Landlubbers will enjoy aged steaks, chops and fresh poultry dishes; all served at a tremendous value by a knowledgeable yet friendly staff.</p>

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



**Andiamo Detroit Riverfront and Andiamo St. Clair Shores**

Italian may not seem like a typical after-fishing meal, but these two Andiamo locations are on the water, with the St. Clair Shores location situated within the Nautical Mile on Lake St. Clair and the Detroit location set on the banks of the Detroit River. And not to worry, both offer excellent seafood options.

400 Renaissance Center, Detroit, 48243 DD (313) 567-6700  
 24026 Jefferson Ave.St. Clair Shores, 48080 M (586) 773-7770  
[www.andiamoitalia.com](http://www.andiamoitalia.com)

**Portofino Italian Restaurant**

Located downriver in Wyandotte, Portofino has plenty to offer aside from great ambience. Fish dishes include whitefish (from the Great Lakes) and lake perch (which the restaurant dubs "A Downriver Classic"). And if you're not yet tired of boating, you can even hop on Portofino's Friendship cruiser for yet another river romp.

3455 Biddle Ave.Wyandotte, 48192 DW (734) 281-6700  
[www.portofinoontheriver.com](http://www.portofinoontheriver.com)

**River Crab Restaurant at the Blue Water Inn**

Located on the banks of the St. Clair River, this restaurant offers plenty of food, drinks and good times. And its front porch, which is a popular dining spot during the warmer seasons, is almost within arm's reach of the water.

1337 River Road, St. Clair, 48079 BD (810) 329-2261  
[www.muer.com](http://www.muer.com)

**Sindbad's Restaurant & Marina**

Located just a mile east of Belle Isle, Sindbad's is a great, laid-back place to hold out your hands and exclaim over a fine surf or turf meal, "It was this big!" Oh, and it has up-close views of the Detroit River.

100 St. Clair St.Detroit, 48214 DW (313) 822-7817  
[www.sindbadsdetroit.com](http://www.sindbadsdetroit.com)

<b>MORE INFO</b>	
<b>Brochures</b>	Order your brochure here: <a href="http://www.visitdetroit.com/detroit-travel-contact">http://www.visitdetroit.com/detroit-travel-contact</a>
<b>Websites</b>	Follow Visit Detroit on Twitter and Instagram, join the conversation on Facebook and check out their videos on You Tube. For easy access to online communities simply go to <a href="http://www.visitdetroit.com">www.visitdetroit.com</a> and click on the icons at the top of the page.  Sign up here to receive our monthly online newsletter and also check out the bi-weekly blog at <a href="http://www.blog.visitdetroit.com">www.blog.visitdetroit.com</a> .

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.



	Connect with Detroit on facebook: <a href="https://www.facebook.com/VisitDetroit">https://www.facebook.com/VisitDetroit</a> Follow Detroit on Twitter: <a href="https://twitter.com/VisitDetroit">https://twitter.com/VisitDetroit</a>
--	--

Chris Robinson Associates Inc does not warrant the quality, accuracy or completeness of any claims, statements or information contained within this document. This document was created at the time of broadcast and may not be current.